

### **Agency Litigation Webpages**

#### **Committee on Judicial Review**

Proposed Recommendation | December 17, 2020

#### **Proposed Amendments**

#### This document displays manager's amendments (with no marginal notes) and additional amendments from the Council and Conference members (with sources shown in the margin).

1	Federal agencies and their component units <sup>1</sup> participate in thousands of court cases every
2	year. Most such cases result in "agency litigation materials," which this Recommendation
3	defines as including agencies' publicly filed pleadings, briefs, and settlements, as well as court
4	decisions, bearing on agencies' regulatory or enforcement activities.
5	Public access to agency litigation materials is desirable for at least two reasons. First,
6	because agency litigation materials often clarify how the federal government interprets and aims
7	to enforce federal law, they can help people understand their legal obligations. Second, public
8	access to agency litigation materials promotes accountable and transparent government. Those
9	two reasons distinguish agency litigation materials from litigation filings by private parties.
10	However valuable public access to agency litigation materials might be, federal law does
11	little to mandate it. When it comes to agencies' own litigation filings, only the Freedom of
12	Information Act (FOIA) requires disclosure, and then only when members of the public specify

<sup>2</sup> See 5 U.S.C. § 552(a)(3).

**Commented [CA1]:** Proposed Amendment from Council # 1. Explanation: The Council presumes that the inclusion of this comma reflects the Committee's intent and, in any event, believes this change should be made.

Commented [CA2]: Proposed Amendment from Council #

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<sup>13</sup> the materials in which they are interested (and no FOIA exception applies).<sup>2</sup> In the same vein, the

<sup>&</sup>lt;sup>1</sup> The term "component units" encompasses an agency's sub-units, which are often identified under terms like "agency," "bureau," "administration," "division," or "service." For example, the United States Fish and Wildlife Service is a component unit of the Department of the Interior, and the Office of Water is a component unit of the United States Environmental Protection Agency.



E-Government Act of 2002 requires federal courts to make their written opinions, including
opinions in cases involving federal agencies, available on websites.<sup>3</sup> But that requirement has not
always made judicial opinions readily accessible to the public, partly because most courts'
websites lack functions and features that would allow users to easily identify cases about specific
topics or agencies.

19 The most comprehensive source of agency litigation materials is the federal courts' 20 Public Access to Court Electronic Records (PACER) service, which provides the public with 21 instantaneous access to virtually every document filed in every federal court. But PACER 22 searches often cost money, and the costs can add up quickly, especially when users are uncertain 23 about what cases or documents they are trying to find. PACER's limited search functionality also 24 makes it difficult to find cases involving particular agencies, statutes, regulations, or types of 25 agency action. For example, a person interested in identifying ongoing cases to which the United 26 States Fish and Wildlife Service (FWS) is a party would have to search for a host of terms including "United States Fish and Wildlife Service," "U.S. Fish and Wildlife Service," and the 27 28 names of FWS's recent directors-just to come close to identifying all such cases. Even after 29 conducting all those searches, the person would still have to scroll through and eliminate search 30 results involving state fish-and-wildlife agencies and private citizens with the same names as 31 FWS's recent directors. Similarly, were a person interested in finding cases about FWS's listing 32 of species under the Endangered Species Act (ESA), PACER would not afford that person any 33 way to filter search results to include only cases about ESA listings. The person's only option 34 would be to open and review documents in potentially thousands of cases.

The cost and time involved in performing this type of research limit PACER's usefulness as a tool for locating and searching agency litigation materials. And although paid legal services,

<sup>&</sup>lt;sup>3</sup> See 44 U.S.C. § 3502(a).



such as Westlaw and Lexis, have far greater search capabilities than PACER, their costs candissuade many individuals and researchers.

39 Agency litigation webpages, by contrast, can be a convenient way for the public to 40 examine agency litigation materials. For purposes of this Recommendation, an agency litigation 41 webpage is a webpage on an agency's website that systematically catalogs and links to agency 42 litigation materials that may aid the public in understanding the agency's regulatory or 43 enforcement activities. When agencies maintain up-to-date, search-friendly agency litigation 44 webpages, the public can visit them and quickly find important filings in court cases concerning 45 matters of interest. Agency litigation webpages thus make it easier for the public to learn about the law and to hold government accountable for agencies' actions. 46

47 Several federal agencies already maintain agency litigation webpages.<sup>4</sup> A survey of websites for 25-twenty-five federal agencies of all stripes revealed a range of practices regarding 48 49 agency litigation webpages.<sup>5</sup> The survey suggests that most federal agencies do not maintain 50 active agency litigation webpages. Among those that do, the quality of the agency litigation 51 webpages varies appreciably. Some contain vast troves of agency litigation materials; others 52 contain much more limited collections. Some are updated regularly; others are updated only 53 sporadically. Some are easy to locate and search; others are not. In short, there appears to be no standard practice for publishing and maintaining agency litigation webpages, save that all the 54 55 surveyed agency litigation webpages contained only the publicly filed versions of agency

<sup>&</sup>lt;sup>4</sup> See Mark Thomson, Report on Agency Litigation Webpages at-14–16 (Nov. 24, 2020) (report to the Admin. Conf. of the U.S.), https://www.acus.gov/report/report-agency-litigation-webpages-112420.

<sup>&</sup>lt;sup>5</sup> See id. at 12–19 (identifying variations in agency practices). The survey conducted for this Recommendation covered all kinds of agencies—big and small, independent and not, regulatory and benefit-oriented, and so forth—with the aim of covering a broad and at least somewhat representative cross-section of federal agencies. In particular, the survey focused on agencies that are frequently in federal court or that are parties to a significant number of high-profile cases.



litigation materials, with all confidential material—such as trade secrets and personally
 identifiable ying information—redacted.

58 An inspection of agencies' litigation webpages suggests four general features that make 59 an agency litigation webpage useful. First, an agency's litigation webpage must be easy to find. 60 Second, it must contain a representative and up-to-date collection of agency litigation materials. Third, those materials must be easy to search and sort. And fourth, the agency's litigation 61 62 webpage must give visitors the information they need to understand the materials on the 63 webpage, including information about materials the agency omitted from the webpage and the 64 criteria the agency employed to determine which materials to include on the webpage. 65 Agency litigation webpages can promote transparency and accountability. The

- Administrative Conference recognizes, however, that creating and maintaining a useful agency 66 litigation webpage takes time, money, and effort. An agency's decision to launch an agency 67 68 litigation webpage will necessarily be informed by considerations like-such as the agency's 69 mission, litigation portfolio, existing technological capacity, budget, and the anticipated 70 benefits—public-facing and internalto the agency and the public—of creating an agency 71 litigation webpage. Further, an agency's decisions about what content to include on an agency 72 litigation webpage should be tailored to the agency's anique-particular circumstances. An agency 73 that litigates thousands of cases each year, for example, could choose to feature only a 74 representative sample of agency litigation materials on its agency litigation webpage. 75 Similarly, an agency that litigates many repetitive, fact-based cases could reasonably 76 choose to post documents from just a few example representative cases instead of posting
- 77 documents from all of its cases.<sup>6</sup> And an agency that litigates many different types of cases, some

<sup>&</sup>lt;sup>6</sup> Cf. Admin.istrative Conf.erence of the U.nited S.tates, Recommendation 2017-1, Adjudication Materials on Agency Websites, 82 Fed. Reg. 31,039.31,040 (July 5, 2017) ("Agencies that adjudicate large volumes of cases that do not vary considerably in terms of their factual contexts or the legal analyses employed in their dispositions should consider disclosing on their websites a representative sampling of actual cases and associated adjudication materials.").



of obviously greater interest to the public than others, might appropriately restrict the contents of 78 79 its agency litigation webpage to agency litigation materials from the types of cases that are of 80 greater public interest, particularly when the agency determines that the resources required to 81 post more agency litigation materials can be better applied elsewhere. 82 Since the decision to create and maintain an agency litigation webpage involves 83 balancing factors that will differ from agency to agency, this Recommendation should not be 84 read to suggest that agency litigation webpages be created and maintained by all agencies, especially those that litigate thousands of cases each year. Nor should this Recommendation be 85 86 read as dictating the precise contents or structure of agency litigation webpages. While 87 encouraging the creation and maintenance of agency litigation webpages, the Administrative 88 Conference recognizes that an agency's particularunique circumstances might ultimately militate 89 against creating an agency litigation webpage or might support only the creation of a 90 comparatively limited agency litigation webpageversion. 91 At bottom, this Recommendation simply offers best practices and factors for agencies to 92 consider in making their agency litigation materials available on their websites, should the 93 agencies choose to do so. The Recommendation leaves the weighing and balancing of those 94 factors to the sound discretion of individual agencies. 95 Most federal agencies do not have independent litigation authority, but are represented in 96 court by the Department of Justice (DOJ). Under current practice, in most cases, agencies 97 designate a liaison with DOJ, and that person is added as a recipient of court filings. As a result, 98 the client agency has automatic access to all filings made through the Case Management/Electronic Case Files (CM/ECF) system (also known as PACER). In that way, 99 100 client agencies should have full access to court filings made by DOJ on their behalf and be able to implement this Recommendation. 101

Commented [CMA3]: Proposed Amendment from Senior Fellow Alan B. Morrison



#### RECOMMENDATION

#### **Providing Access to Agency Litigation Materials**

102	1.	Agencies should consider provideing access on their websites to publicly filed pleadings,	<b>Commented [CMA4]:</b> Proposed Amendment from Public Member Emily S. Bremer
103		briefs, and settlements, as well as court decisions bearing on agencies' regulatory or	Member Emily 5. Bremer
104		enforcement activities (collectively "agency litigation materials"). In doing so, agencies	
105		should recognize that some types of agency litigation materials, such as court opinions,	
106		may be of greater significance than others, such as pleadings.	Commented [CA5]: Proposed Amendment from Council #
107	2.	Should an agency choose to post such material, an agency with a large volume of court	3
108		litigation could decide not to post documents from every case. The agency might, for	
109		instance, post examples of filings from routine litigation and all or a portion of the filings	
110		from cases raising important or unusual questions.	
111	3.	In determining whether to provide access to agency litigation materials on their websites,	
112		and in determining which types of agency litigation materials to include on their	
113		websites, among the factors agencies should consider are the following:	Commented [CMA6]: Proposed Amendment from Special
114		a. The internal benefits of maintaining a webpage providing access to certain types	Counsel Jeffrey S. Lubbers: I suggest a reordering of the subparts as follows: (d), (a), (e), (b), (f), (g), (c), (h).
115		of agency litigation materials;	
116		b. The public's interest in having ready access to certain categories of the agency's	
117		litigation materials;	
118		c. The availability and cost of other technological services that may more reliably	
119		and effectively give access to agency litigation material because of its scale or	
120		volume and the wide variety of issues and matters involved;	
121		d. The extent to which providing access to agency litigation materials on the	
122		agency's website will advance the agency's mission;	
123		e. The costs of creating and maintaining a webpage providing access to the types of	
124		agency litigation materials the agency sees fit to include;	

**commented [CMA4]:** Proposed Amendment from Public ember Emily S. Bremer



125		f. The nature of the agency's litigation portfolio, including the quantity of litigation
126		materials the agency generates each year;
127		g. The degree to which the agency's existing technological capacity can
128		accommodate the creation and maintenance of a webpage providing access to
129		certain types of agency litigation materials; and
130		h. The risk of disclosure or wide increased dissemination of confidential or sensitive
131		information of private litigants.
132	4.	In determining which agency litigation materials to include on their websites, agencies
133		should ensure that they have implemented appropriate safeguards to protect relevant
134		privacy and or business interests implicated by the disclosure of agency litigation
135		materials. Each agency should implement a protocol to ensure that, before a document is
136		posted to the agency's litigation webpage, the document has been reviewed and
137		determined not to contain confidential information, such as trade secrets and personal
138		identifying information.
139	5.	Agencies should disclose materials in a way that gives a full and accurate picture of their
140		litigating positions. To provide proper context, agencies should:
141		a. Use objective, clear, and publicly posted criteria to determine which agency
142		litigation materials the agencies will publish on their websites;
143		b. Regularly review their websites to ensure the agency litigation materials posted
144		there (especially court opinions) are complete and up-to-date, and consider
145		including notations regarding when material on the webpage was last updated;
146		c. Provide appropriate context for agency litigation materials, at least when failure to
147		do so might confuse or mislead the public;
148		d. Explain the types of litigation in which the agency is involved and other ways to
149		search for any additional agency litigation materials not included on the agency's
150		litigation webpage, as well as opposing counsel's litigation filings;



151		e. When resources permit, consider posting opposing parties' litigation filings when
152		they are significant or important to understanding an issue;
153		f. Neither present litigation materials as a means of setting policy, nor use those
154		materials to circumvent rulemaking processes; and
155		g. Ensure that descriptions of agency litigation materials, if any, fairly reflect the
156		litigation.
157	6.	Agencies that choose to post significant quantities of agency litigation materials on their
158		websites should consider grouping together links to those materials on a single, dedicated
159		webpage (an "agency litigation webpage"). If an agency is organized so that its
160		component units have their own litigation portfolios, some or all of the component units
161		may wish to have their own agency litigation webpages, or the agency may wish to
162		maintain an agency litigation webpage compiling litigation materials from or relating to
163		the agency's component units.
		Making It Easy to Locate Agency Litigation Webpages
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	7.	Making It Easy to Locate Agency Litigation Webpages         Agencies that post agency litigation materials on their websites should make sure that
165	7.	Making It Easy to Locate Agency Litigation Webpages         Agencies that post agency litigation materials on their websites should make sure that         website users can easily locate those materials. Agencies can accomplish this goal by:
165 166	7.	Making It Easy to Locate Agency Litigation Webpages         Agencies that post agency litigation materials on their websites should make sure that         website users can easily locate those materials. Agencies can accomplish this goal by:         a. Displaying links to agency litigation webpages in readily visible locations on the
165 166 167	7.	Making It Easy to Locate Agency Litigation Webpages         Agencies that post agency litigation materials on their websites should make sure that         website users can easily locate those materials. Agencies can accomplish this goal by:         a. Displaying links to agency litigation webpages in readily visible locations on the homepage for the agency's website; and
165 166 167 168		<ul> <li>Making It Easy to Locate Agency Litigation Webpages</li> <li>Agencies that post agency litigation materials on their websites should make sure that website users can easily locate those materials. Agencies can accomplish this goal by: <ul> <li>a. Displaying links to agency litigation webpages in readily visible locations on the homepage for the agency's website; and</li> <li>b. Maintaining a search engine and a site map or index, or both, on the agency's</li> </ul></li></ul>
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165 166 167 168 169 170		<ul> <li>Making It Easy to Locate Agency Litigation Webpages</li> <li>Agencies that post agency litigation materials on their websites should make sure that website users can easily locate those materials. Agencies can accomplish this goal by: <ul> <li>a. Displaying links to agency litigation webpages in readily visible locations on the homepage for the agency's website; and</li> <li>b. Maintaining a search engine and a site map or index, or both, on the agency's homepage.</li> </ul> </li> <li>When an agency collects its component units' litigation materials on a single agency</li> </ul>
165 166 167 168 169 170 171		<ul> <li>Making It Easy to Locate Agency Litigation Webpages</li> <li>Agencies that post agency litigation materials on their websites should make sure that website users can easily locate those materials. Agencies can accomplish this goal by: <ul> <li>a. Displaying links to agency litigation webpages in readily visible locations on the homepage for the agency's website; and</li> <li>b. Maintaining a search engine and a site map or index, or both, on the agency's homepage.</li> </ul> </li> <li>When an agency collects its component units' litigation materials on a single agency litigation webpage, those component units should post links, on their websites, to the</li> </ul>

175 links to the component units' litigation webpages

**Commented [CA7]:** Proposed Amendment from Council #

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## Making It Easy to Find Relevant Materials on Agency Litigation Webpages

176	9.	Agencies and their component units should have substantial flexibility in organizing
177		materials. Agencies should consider grouping together materials from the same and
178		related cases on their agency litigation webpages. Agencies might, for example, consider
179		providing a separate docket page for each case, with a link to the docket page on their
180		agency litigation webpages. Agencies should also consider linking to the grouped-
181		together materials when issuing press releases concerning a particular litigation.
182	10	. Agencies should consider offering general and advanced search and filtering options
183		within their agency litigation webpages. The search and filtering options could, for
184		instance, allow users to sort, narrow, or filter searches according to criteria like-such as
185		action or case type, date, topic, case number, party name, a relevant statute or regulation,
186		or specific words and phrases, along with any other criteria the agency decides are
187		especially useful given its litigation activities.