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ADMINISTRATIVE CONFERENCE OF THE UNITED STATES

Rules on Rulemakings

Committee on Regulation

Proposed Recommendation | December 16, 2020

Numerous agencies have promulgated rules setting forth the policies and procedures they
will follow when conducting informal rulemakings. The rules can cover a variety of practices,
including processes for initiating and seeking public input on new rules, coordinating with the
Office of Management and Budget and other agencies as a rule is being formulated, and
obtaining approval from agency leadership before a proposed rule is issued or finalized.
Agencies refer to these rules by different names. This Recommendation calls them "rules on
rulemakings."

Rules on rulemakings vary—in terms of the particular matters they address, their scope and comprehensiveness, and other characteristics—but they share several common features. First, they authoritatively reflect the agency's position as to what procedures it will observe when adopting new rules. By "authoritative," the Recommendation means that a rule on rulemakings sets forth the procedures that agency officials responsible for drafting and finalizing new rules will follow in at least most cases within the rule on rulemakings' scope, though it may contemplate the possibility that agency leadership could authorize an alternative set of procedures.²

¹ This Recommendation does not address rulemakings subject to the formal hearing requirements of the Administrative Procedure Act. *See* 5 U.S.C. §§ 556–57.

² Cf. Admin. Conf. of the U.S., Recommendation 2019-1, Agency Guidance Through Interpretive Rules, 84 Fed. Reg. 38,927 (Aug. 8, 2019); Admin. Conf. of the U.S., Recommendation 2017-5, Agency Guidance Through Policy Statements, 82 Fed. Reg. 61,734 (Dec. 29, 2017).



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Second, rules on rulemakings do not simply summarize or explain rulemaking requirements of the Administrative Procedure Act and other statutes, although they often serve an explanatory function at the same time that they set forth the procedures the agencies will follow in conducting rulemakings. Rules on rulemakings set forth additional commitments by an agency concerning how it will conduct rulemakings. And third, agencies disseminate rules on rulemakings publicly rather than just internally. They appear on agency websites and are often published not only in the daily *Federal Register* but also in the Code of Federal Regulations (CFR).

Rules on rulemakings can serve at least four important objectives. First, they promote efficiency by ensuring that both agency officials and those outside the agency know where to go to find the agency's rulemaking policies. Second, they promote predictability by informing the public that the agency will follow particular procedures, thereby allowing the public to plan their participation in the rulemaking process accordingly. Third, they promote accountability by ensuring that agency leadership has approved the policies and procedures the agency will follow. And they can also provide accountability in connection with individual rulemakings by creating an internal approval process by which agency leadership reviews proposed and final rules. Finally, they promote transparency by affording the public access to the agency's internal procedures pertaining to its rulemaking process.

In promulgating a rule on rulemakings, an agency may wish to solicit public input to inform the rule's development, even if such a rule is subject to 5 U.S.C. § 553's exemption from notice-and-comment procedures as a rule of procedure, general statement of policy, or otherwise. In soliciting public input, agencies may wish to use mechanisms that facilitate more robust participation, including by underrepresented communities.³ As the Administrative Conference

³ See, e.g., 2 U.S.C. § 1534 (Unfunded Mandates Reform Act); 5 U.S.C. § 609 (Regulatory Flexibility Act); Exec. Order No. 13,175, Consultation and Coordination with Indian Tribal Governments, 65 Fed. Reg. 67,249 (Nov. 11, 2000).



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has acknowledged in past recommendations, public comment can both provide valuable input from the public and enhance public acceptance of the agency's rules.⁴

An agency may also wish to publish its rule on rulemakings in the CFR. Doing so can enhance transparency and facilitate accountability. Importantly, publishing a rule on rulemakings in the CFR does not, by itself, make the rule on rulemakings judicially enforceable.⁵

This Recommendation does not address whether, when, or on what legal bases a court might enforce a rule on rulemakings against an agency. As Paragraph 7 below provides, however, an agency that does not wish to be bound by its rule on rulemakings may wish to include a provision in its rule on rulemakings stating that such rules do not create any substantive or procedural rights or benefits.⁶

RECOMMENDATION

- 1. Agencies should consider promulgating rules setting forth the policies and procedures they will follow when conducting their informal rulemaking process (rules on rulemakings).
- 2. In issuing rules on rulemakings, agencies should consider including provisions addressing the following topics (which reflect topics frequently covered in existing agency rules on rulemakings):
 - (a) procedures prior to the issuance of a notice of proposed rulemaking;
- (b) procedures connected with the notice-and-comment process;

⁴ See Admin. Conf. of the U.S., Recommendation 92-1, *The Procedural and Practice Rule Exemption from the APA Notice-and-Comment Rulemaking Requirements*, 57 Fed. Reg. 30,102 (Jul. 8, 1992); see also Recommendation 2019-1, *supra* note 2; Recommendation 2017-5, *supra* note 2.

⁵ See, e.g., Health Ins. Ass'n of Am. v. Shalala, 23 F.3d 412, 423 (D.C. Cir. 1994) (stating that "publication in the Code of Federal Regulations, or its absence" is only "a snippet of evidence of agency intent" that the published pronouncement has binding effect).

⁶ See, e.g., 49 C.F.R. § 5.23. Agencies could be discouraged from promulgating rules on rulemakings if courts were to not defer to agencies' characterizations that they are not judicially enforceable. *Cf.* Cement Kiln Recycling Coal. v. EPA, 493 F.3d 207, 228 (D.C. Cir. 2007) ("[W]e have previously relied on similar disclaimers as relevant to the conclusion that a guidance document is non-binding.").



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- (c) procedures connected with the presidential review process, if applicable;
 - (d) procedures for handling post-comment period communications;
 - (e) internal approval procedures for issuing and finalizing rules; and
- (f) procedures for reassessing existing rules.
 - The appendix gives examples of particular subtopics agencies may wish to consider under each of these topics.
 - 3. Agencies should make rules on rulemakings available in a prominent, easy-to-find place on the portion of their websites dealing with rulemaking matters. Additionally, agencies should consider publishing them in the daily *Federal Register* or the Code of Federal Regulations. When posting rules on rulemakings on their websites, agencies should use techniques like linked tabs, pull-down menus, indexing, tagging, and sorting tables to ensure that relevant documents are easily findable. Agencies should also design their search engines to allow people to easily identify relevant documents.
 - 4. In addition to issuing rules on rulemakings, agencies should consider explaining in accessible language how the rulemaking process works in order to educate the public. Such explanations might be integrated within a rule on rulemakings or might be contained in separate explanatory documents (e.g., documents identifying frequently asked questions). When providing such explanations, an agency should, to the extent practicable, distinguish between procedures it intends to follow and material provided purely by way of background.
 - 5. Agencies should consider a broad range of means for seeking public input on rules on rulemakings, whether or not the Administrative Procedure Act requires it.
 - 6. Agencies should consider the extent to which procedures required by a rule on rulemakings are internally waivable and if so, by whom. For example, they might consider drafting a rule on rulemakings in a way that allows high-level agency officials to permit other officials to use alternative procedures.



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7.	If agencies do not wish for their rules on rulemakings to be enforceable in court on
	judicial review, they should consider including a statement within their rules on
	rulemakings that such rules do not create any substantive or procedural rights or benefits.



APPENDIX

Non-exhaustive List of Topics for Agencies to Consider Including Within Their Rules on Rulemakings

86	(a) procedures prior to the issuance of a notice of proposed rulemaking
87	Subtopic examples:
88	(1) regulatory planning; ⁷
89	(2) issuing advance notices of proposed rulemaking and obtaining feedback from
90	members of the public using means other than the notice-and-comment
91	process, such as requests for information and focus groups;8
92	(3) accepting, reviewing, and responding to petitions for rulemaking; ⁹
93	(4) considering options besides rulemaking;
94	(5) performing ex ante regulatory analyses (e.g., benefit-cost analysis and
95	regulatory flexibility analysis);10
96	(6) using plain language in regulatory drafting; ¹¹
97	(7) preparing for potential judicial review of rulemakings, including deciding
98	whether to make any of the provisions of a rule severable; ¹²

⁷ See Admin. Conf. of the U.S., Recommendation 2015-1, *Promoting Accuracy and Transparency in the Unified Agenda*, 80 Fed. Reg. 36,757 (June 26, 2015).

⁸ See Admin. Conf. of the U.S., Recommendation 2018-7, *Public Engagement in Rulemaking*, 84 Fed. Reg. 2146 (Feb. 6, 2019).

⁹ See Admin. Conf. of the U.S., Recommendation 2014-6, *Petitions for Rulemaking*, 79 Fed. Reg. 75,117 (Dec. 17, 2014).

¹⁰ See Admin. Conf. of the U.S., Recommendation 2012-1, Regulatory Analysis Requirements, 77 Fed. Reg. 47,801 (Aug. 10, 2012).

¹¹ See Admin. Conf. of the U.S., Recommendation 2017-3, *Plain Language in Regulatory Drafting*, 82 Fed. Reg. 61,728 (Dec. 29, 2017).

¹² See Admin. Conf. of the U.S., Recommendation 2018-2, Severability in Agency Rulemaking, 83 Fed. Reg. 30,685 (June 29, 2018).



99	(8) conducting negotiated rulemaking; ¹³ and
100	(9) establishing an effective date for rules.
101	(b) procedures connected with the notice-and-comment process
102	Subtopic examples:
103	(1) materials to be published on Regulations.gov with the notice; ¹⁴
104	(2) minimum comment periods to be allowed; ¹⁵
105	(3) incorporating standards by reference; ¹⁶
106	(4) using social media to engage the public in rulemaking; ¹⁷
107	(5) obtaining feedback from American Indian tribes, other historically
108	underrepresented or under-resourced groups, and state and local
109	governments; ¹⁸
110	(6) posting, analyzing, and responding to public comments, including comments
111	that may contain confidential commercial information, protected personal
112	information, or other kinds of sensitive submissions; ¹⁹
113	(7) waiving or invoking of Administrative Procedure Act exemptions to notice
114	and comment; ²⁰ and

¹³ See Admin. Conf. of the U.S., Recommendation 2017-2, Negotiated Rulemaking and Other Options for Public Engagement, 82 Fed. Reg. 31,040 (July 5, 2017).

¹⁴ See Admin. Conf. of the U.S., Recommendation 2018-6, *Improving Access to Regulations.gov's Rulemaking Dockets*, 84 Fed. Reg. 2143 (Feb. 6, 2019).

¹⁵ See Admin. Conf. of the U.S., Recommendation 2011-2, *Rulemaking Comments*, 76 Fed. Reg. 48,791 (Aug. 9, 2011).

¹⁶ See Admin. Conf. of the U.S., Recommendation 2011-5, *Incorporation by Reference*, 77 Fed. Reg. 2257 (Jan. 17, 2012).

 $^{^{17}}$ See Admin. Conf. of the U.S., Recommendation 2013-5, Social Media in Rulemaking, 78 Fed. Reg. 76,269 (Dec. 17, 2013).

¹⁸ See Recommendation 2018-7, supra note 8.

¹⁹ See Admin. Conf. of the U.S., Recommendation 2011-1, *Legal Considerations in e-Rulemaking*, 76 Fed. Reg. 48,789 (Aug. 9, 2011). There is also an ongoing project of the Administrative Conference called *Protected Materials in Public Rulemaking Dockets* that deals with these subjects.

²⁰ See Recommendation 92-1, supra note 4.



115	(8) using interim final rules or direct final rules. ²¹
116	(c) procedures connected with the presidential review process, if applicable
117	Subtopic examples:
118	(1) interacting with the Office of Information and Regulatory Affairs, the Office
119	of the Federal Register, the Regulatory Information Service Center, the Small
120	Business Administration's Office of Advocacy, and other offices with
121	government-wide rulemaking responsibilities;
122	(2) participating in the interagency review process; and
123	(3) procedures related to international regulatory cooperation. ²²
124	(d) procedures for handling post-comment period communications
125	Subtopic examples:
126	(1) provisions respecting reply comments; ²³
127	(2) handling external merits communications not filed as comments; ²⁴ and
128	(3) handling late-filed comments. ²⁵
129	(e) internal approval procedures for issuing and finalizing rules
130	Subtopic examples:
131	(1) procedures for submitting rules to offices with legal, economic, and other
132	responsibilities within the agency for review ²⁶ and
133	(2) procedures for submitting rules to the relevant agency official for final
134	approval.

²¹ See Admin. Conf. of the U.S., Recommendation 95-4, *Procedures for Noncontroversial and Expedited Rulemakings*, 60 Fed. Reg. 43,108 (Aug. 18, 1995).

²² See Admin. Conf. of the U.S., Recommendation 2011-6, *International Regulatory Cooperation*, 77 Fed. Reg. 2259 (Jan. 17, 2012).

²³ See Recommendation 2011-2, supra note 15.

²⁴ See Admin. Conf. of the U.S., Recommendation 2014-4, "Ex Parte" Communications in Informal Rulemaking, 79 Fed. Reg. 35,993 (June 25, 2014).

²⁵ See Recommendation 2011-2, supra note 15.

²⁶ See Admin. Conf. of the U.S., Recommendation 2019-5, Agency Economists, 84 Fed. Reg. 71,349 (Dec. 27, 2019).



135	(f) procedures for reassessing existing rules
136	Subtopic examples:
137	(1) issuing regulatory waivers and exemptions; ²⁷
138	(2) engaging in retrospective review of rules; ²⁸
139	(3) maintaining and preserving rulemaking records, including transparency of
140	such records and the handling of confidential commercial information,
141	protected personal information, or other kinds of sensitive information
142	contained therein; ²⁹ and
143	(4) handling rules that have been vacated or remanded without vacatur. ³⁰

²⁷ See Admin. Conf. of the U.S., Recommendation 2017-7, Regulatory Waivers and Exemptions, 82 Fed. Reg. 61,742 (Dec. 29, 2017).

²⁸ See Admin. Conf. of the U.S., Recommendation 2014-5, *Retrospective Review of Agency Rules*, 79 Fed. Reg. 75,114 (Dec. 17, 2014).

²⁹ See Admin. Conf. of the U.S., Recommendation 2013-4, *Administrative Record in Informal Rulemaking*, 78 Fed. Reg. 41,358 (July 10, 2013).

³⁰ See Admin. Conf. of the U.S., Recommendation 2013-6, Remand Without Vacatur, 78 Fed. Reg. 76,272 (Dec. 17, 2013).