Public Availability of Adjudication Rules

Ad hoc Committee of the Committee on Administration and Management and the Committee on Adjudications

Proposed Recommendation for Committee | October 18, 2018

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Every year, federal agencies conduct hundreds of thousands of adjudications, many of which closely resemble litigation conducted in the federal court system.¹ In order to participate meaningfully in the process, litigants appearing before federal agencies must have ready on-line access both to the key materials associated with these adjudications (especially prior decisions) and the procedural rules governing them. Administrative Conference Recommendation 2017-1 addresses the former set of materials, urging agencies to provide online access to the key documents associated with adjudications.² This recommendation deals with the latter set of materials, urging agencies to make procedural rules readily available online and providing best practices as to how to present those materials in a manner that is most helpful to litigants and ensures accessibility to the public.³ Both recommendations are limited to adjudications in which either the Administrative Procedure Act (APA) or an agency-specific provision of law (be it a statute, executive order, or regulation) requires an evidentiary hearing, although they may provide useful guidance in the case of less formal adjudications.⁴

A number of different sources of law may create procedural rules that govern the actions both of litigants and agency adjudicators. At the very least, these include: (a) the Fifth

¹ See Michael Sant'Ambrogio & Adam Zimmerman, Aggregate Agency Adjudication 5 (June 9, 2016) (report to the Admin. Conf. of the U.S.), https://www.acus.gov/sites/default/files/documents/aggregate-agency-adjudication-final-report 0.ndf.

² See Admin. Conf. of the U.S., Recommendation 2017-1, Adjudication Materials on Agency Websites, 82 Fed. Reg. 31,039 (July 5, 2017).

³ Another ongoing Administrative Conference project addresses the on-line availability of agency guidance documents. Admin. Conf. of the U.S., *Public Availability of Agency Guidance*, https://www.acus.gov/research-projects/public-availability-agency-guidance. This recommendation deals only with the limited class of those documents relating to adjudication procedure.

⁴ Using the nomenclature of Recommendation 2016-4, this includes both Type A and Type B adjudications. Admin. Conf. of the U.S., Recommendation 2016-4, Evidentiary Hearings Not Required by the Administrative Procedure Act, 81 Fed. Reg. 94,312 (Dec. 23, 2016); Michael Asimow, Evidentiary Hearings Outside the Administrative Procedure Act 4 (Nov. 10, 2016) (report to the Admin. Conf. of the U.S.),

 $https://www.acus.gov/sites/default/files/documents/adjudication-outside-the-administrative-procedure-act-final-report_0.pdf.$



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Amendment due process clause⁵; (b) the adjudicative provisions of the APA⁶; (c) agency or program-specific statutes that set forth rules for particular types of adjudication; (d) agency-promulgated rules of procedure (which will be referred to as "rules of practice" for purposes of this recommendation) with legal effect that must be published in the *Federal Register* and *Code of Federal Regulations* (CFR)⁷; (e) agency precedents as set forth in decisions by agency officials authorized to engage in "final" action⁸; (f) standing orders and practice procedures issued by individual adjudicators; and (g) agency-specific forms that litigants are required to use.

In addition, many agencies have issued a wide array of guidance documents that help litigants navigate the adjudicative process and guide agency adjudicators and other agency officials. These documents usually take the form of policy statements, and, like other forms of agency guidance, they are not legally enforceable against private litigants appearing before the agency. In certain instances, however, such policy statements may impose requirements on agency officials or otherwise create legally enforceable rights for private litigants. First, an agency may draft a guidance document (such as a case-processing manual) so as to require its staff (but not private litigants) to adjudicate cases in a certain way. Second, an agency might draft a guidance document—usually inadvertently—such that a litigant could reasonably interpret it to create enforceable rights, with the result that a court may find it to be enforceable

⁵ U.S. CONST. amend. V.

^{6 5} U.S.C. §§ 554–58.

⁷ 44 U.S.C. § 1505 (requiring documents having general applicability and legal effect to be published in the *Federal Register*); *id.* § 1510(a) (requiring the codification in the CFR of documents having general applicability and legal effect that have been published in the *Federal Register*); 1 C.F.R. §§ 5.2(c), 5.5, 5.9 (requiring that documents of general applicability and legal effect be published in the *Federal Register* and codified in the CFR).

^{§ 5} U.S.C. § 704. United States Supreme Court precedents may also be considered a binding source of law. Whether lower-court decisions are binding is not addressed by the Conference.

⁹ See, e.g., Pacific Gas & Electric Co. v. FPC, 506 F.2d 33, 38 (D.C. Cir. 1974) (holding that a "general statement of policy... does not establish a 'binding norm'"); see also RICHARD J. PIERCE, JR., ADMINISTRATIVE LAW TREATISE § 6.3 (5th ed. 2010). The common practice of distinguishing between rules that have binding legal effect and guidance documents that do not by observing that only the former must go through notice-and-comment does not work for rules of practice. Rules of practice are legally enforceable, but all "rules of... procedure" enjoy their own exemption from notice-and-comment under the APA. 5 U.S.C. § 553(b)(A). In the realm of agency adjudication, agencies distinguish rules of practice from guidance documents by expressing their intent that the former are legally enforceable by and against private litigants. To the extent that an agency does not adequately disclaim any intention to create legally enforceable rights in the guidance documents it issues, a court may hold those guidance documents to be enforceable by (but not against) private litigants.



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against agency officials. ¹⁰ This counsels in favor of careful drafting to ensure that any guidance document an agency issues properly articulates its intent.

Under existing law, agencies are required to publish all rules of practice in the *Federal Register* and then to codify these rules in the CFR.¹¹ Agencies are also required to publish such rules of practice online.¹² But agencies are not required to publish associated guidance documents either online or in the *Federal Register*. And no law dictates how agencies are to organize the materials on their websites. Finally, how the agency characterizes any guidance documents it makes publicly available is critically important, as a court may enforce a guidance document that a litigant reasonably interprets to create legally enforceable rights against the agency.

A review of existing agency websites reveals that agency practices vary widely. Some publish all relevant statutes, rules of practice, precedents, standing orders, forms, and guidance documents online, whereas others publish few or none of these things. Of those that do publish such documents, some identify the sources of law from which the rules derive and clearly delineate between rules of practice and (non-binding) guidance documents, whereas others do not. Finally, some websites are much more effective than others in organizing these materials and placing them in a logical location on the agency website such that they are easily accessible to litigants.

This recommendation offers best practices to optimize agencies' online presentation of procedural rules for agency adjudications. Implementation of these best practices will benefit not only private litigants, who need ready access to procedural rules in order to litigate effectively, but also agencies, which, among other things, have a strong interest in ensuring that non-binding explanatory materials are clearly labeled as such. They will also advance the purpose of the E-Government Act and recent amendments to the Freedom of Information Act,

¹⁰ See, e.g., Morton v. Ruiz, 415 U.S. 199, 235–36 (1974) (concluding that guidance document that served "solely [as] an internal-operations brochure" and provided "that all directives that 'inform the public of privileges and benefits available" was binding on agency). This is roughly an application of the *Accardi* principle set forth in *United States ex rel. Accardi v. Shaughnessy*, 347 U.S. 260, 266 (1954). This principle holds that agencies and their department heads cannot "sidestep" their own procedural regulations.

¹¹ 44 U.S.C. §§ 1505, 1510(a); 1 C.F.R. §§ 5.2(c), 5.5, 5.9.

¹² E-Government Act of 2002, Pub. L. No. 107-347, § 206, 116 Stat. 2899, 2916 (amending 44 U.S.C. § 3501).



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which expand affirmative disclosure by federal agencies and ensure that key agency documents are made available online.¹³

RECOMMENDATIONS

Recommendations Relating to Publication on Agency Websites

- 1. Agencies should provide access on their websites to, and keep updated, all procedural materials that apply to agency adjudications on their websites, including as relevant: (a) the provisions of the APA relating to adjudication (5 U.S.C. §§ 554–58); (b) statutory provisions providing procedural rules for adjudication; (c) rules of practice; (d) agency precedents, which often are catalogued in explanatory materials; (e) guidance documents that provide information on adjudicative procedures, including guides designed for agency litigants and adjudicators (e.g., manuals, bench books), excepting those covered by a FOIA exemption that the agency intends to invoke; (f) adjudicator-specific practice procedures applicable across multiple cases, such as standing orders; and (g) agency-specific forms that litigants must use.
- 2. In publishing the materials pursuant to Recommendation 1, agencies should present the materials in a clear, logical, and comprehensive fashion. An example of such presentation is to display the materials published under Recommendation 1 in an easy-to-read table. When possible, agencies should delineate between binding and nonbinding materials.
- 3. Rules of practice should be accessible on agency websites in one easily searchable format. The rules should include a table of contents listing the rule titles. The rule titles should be hyperlinked to the rule text. The numbering system in the searchable format should mirror the CFR's numbering system and provide a link to the official version of the CFR.
- 4. When an agency's mission consists exclusively or almost exclusively of conducting adjudications, the agency should link to its materials published under Recommendation 1 on the agency's homepage. When conducting adjudications is merely one of an agency's

Commented [RB1]: Note to Ad Hoc Committee: Wording used is drawn from Recommendation 2017-1, *Adjudication Materials on Agency Websites*.

¹³ 5 U.S.C. § 552(a)(2).



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many functions, the agency should link to its rules and guidance from a location on the website that is both dedicated to adjudicatory materials and logical in terms of a person's likelihood of finding the documents in the selected location, such as an enforcement or adjudications page.

Recommendations Relating to Guidance Documents

- 5. Agencies should consider publishing explanatory materials aimed at providing the public an overview of relevant agency precedents that apply the rules of practice.
- 6. Where possible, guidance documents should note at the beginning or atop the first page whether or to what extent they are binding and include a reference to the binding rules of practice. A text box could be placed explicitly stating that the document is not a binding legal authority.
- 7. Explanatory materials should cite, when applicable, statutes, rules of practices, and adjudicative precedents relating to adjudication procedures.
- 8. To facilitate ease of understanding, explanatory materials should adhere to ACUS's Recommendation 2017-3 Plain Language in Regulatory Drafting. The agency should tailor these documents to meet the needs of the members of the public who typically appear before the agency. For example, an agency with many pro se litigants may wish to provide detailed, step-by-step instructions covering each step of the litigation process.