

Managing Congressional Constituent Service Inquiries

Committee on Administration and Management

Draft Recommendation for Committee | May 3, 2024

Since the country's earliest years, constituent services have been a cornerstone of the 1 2 representational activities of members of Congress. Thousands of people each year turn tocontact 3 their elected representatives for help while interacting with federal agencies and the programs they administerin accessing federal programs and navigating administrative processes. These 4 Constituent services, or "casework," requests—that is, requests submitted to an agency by 5 6 congressional staff on behalf of constituents seeking assistance with accessing federal programs 7 or navigating adjudicative and other similar administrative processes—also plays an important 8 role in congressional oversight of executive-branch agencies, allowing members of Congress to 9 gain greater awareness of the operation and performance of federal the programs they authorize and fund. For agencies, congressional casework requests may reveal broader, systemic problems 10 11 with agency policies or procedures that, if addressed, might provide relief to those inclined to 12 seek help from their member of Congress, reduce the volume of congressional casework requests 13 submitted to the agency, and provide appropriate relief for those who cannot or will not invoke the assistance of members of Congress. Ideally, however, the resolution of an individual's 14 15 request for agency action and the explanation provided for failure to grant the request in whole or 16 in part should be roughly equivalent whether that individual seeks assistance from a congressional caseworker or instead seeks assistance from an agency ombud or a knowledgeable 17 private representative or seeks no assistance at all. 18

DRAFT May 2, 2024<u>April 30, 2024April 26, 2024April 26, 2024April 25, 2024April 19, 2024</u>

Commented [JB1]: Comment from Senior Fellow Jack Beermann: Here's a proposed re-write of the first paragraph. I don't think it changes anything of substance, but it better expresses the idea behind the recommendation: "Since the country's earliest years, constituent services have been a cornerstone of the representational activities of members of Congress. Thousands of people each year contact their elected representatives for help while interacting with federal agencies and the programs they administer. Elected representatives often respond to requests from their constituents by contacting agencies on their behalf. Ideally the resolution of an individual's request for agency action and the explanation provided for failure to grant the request in whole or in part should be roughly equivalent whether that individual seeks assistance from an elected representative or instead seeks assistance from agency personnel, an agency ombud or a knowledgeable private representative or seeks no assistance at all. How

Commented [JB2]: Comment from Senior Fellow Jack Beermann: The preceding sentence refers to constituents contacting elected representatives and then the sentence starting on line 4 jumps to casework requests from congressional staff without saying that the constituent contact provokes that. There's a sentence missing.

Commented [CD3]: Preamble language and footnote added to implement Comment AMC-M15R3 [in draft rec as amended by the Committee on 3/28]: "Add footnote to preamble that clearly delineates the scope of the recommendation (i.e., that it only speaks to agency constituent service assistance, not cong. policy oversight)."

Commented [JB4]: Comment from Senior Fellow Jack Beermann: you have the "also" without the main event that casework results in assistance being provided. You need to have the first thing before the "also".

Commented [CD5]: Highlighted content added to implement comment AMC-M2-40 from 4/26 Comm. Meeting, which stated:

"CoS: Shift explanatory content included within Bernie's originally proposed amendment to the preamble.

.. [2]

Commented [BB6]: Proposed Revision from Public Member Bernard Bell

Explanation: This sets out the principle that a member of the public should not need to go to their Senator or Representative to receive an appropriate resolution of a request for agency action and/or a reasonable explanation of any failure to grant the request for agency action.

Commented [JB7R6]: Comment from Senior Fellow Jack Beermann: I agree with Bernard Bell's sentence, but maybe it should go first: "Ideally, individuals should not have to seek assistance from their elected representatives when interacting with federal agencies." Or something like that. Then hit what really happens.

¹ This Recommendation and the best practices it identifies are intended to assist agencies with improving their management and resolution of congressional casework requests. Agency management of congressional requests directed towards programmatic or policy oversight is beyond the scope of this Recommendation.



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Today, every member of Congress employs "caseworkers," both in Washington, D.C., and in local offices, who help constituents with requests ranging from the simple, such as assistance with government forms, to the complex, such as correcting errors in veterans' service records. While nearly all agencies receive congressional casework requests, the most frequently contacted include the Department of Veterans Affairs, Internal Revenue Service, Social Security Administration, Department of State, and U.S. Citizenship and Immigration Services.²

Agencies, especially those that receive a large volume of casework requests, have developed practices for receiving, processing, and responding to requests and interacting with congressional caseworkers. There is significant variation in these practices across a number of dimensions.

Organizationally, for example, some agencies assign responsibility for managing casework requests to a centralized congressional liaison office, while others assign that responsibility to regional offices and staff that are empowered to work directly with caseworkers located in members' state or district offices. Still others provide alternative avenues for members of the public to seek redress of grievances directly from the agency, such as through an Office of the Ombuds, without the assistance of their elected representatives.³

Technologically, some agencies continue to use ad hoc, legacy systems to manage casework requests, while others are adopting are employing new technologies like internal

Commented [CD8]: Language and footnote added here to implement comment AMC-M17R3 [in draft rec as amended by the Committee on 3/28]: "Include language in preamble that acknowledges existence of alternative avenues for assistance (e.g., ombuds) and noting that these processes differ both in terms of mechanisms and equities (and reference relevant ACUS recs)."

Commented [JB9]: Comment from Senior Fellow Jack Beermann: I would insert "such" before "as".

Commented [JB10]: Comment from Senior Fellow Jack Beermann: I would change "are adopting" to either "have adopted" or "are employing".

² See Sean Kealy, Congressional Constituent Service Inquiries 23 (Mar. 25, 2024) (draft report to the Admin. Conf. of the U.S.).

³ Cf. Admin. Conf. of the U.S., Recommendation 2016-5, The Use of Ombuds in Federal Agencies, 81 Fed. Reg. 94316 (Dec. 23, 2016). See also Carol S. Houk et al., A Reappraisal: The Nature and Value of Ombudsmen in Federal Agencies (Nov. 14, 2016) (report to the Admin. Conf. of the U.S.).



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electronic case management systems⁴ and public-facing, web-based portals⁵ to improve the efficiency, accuracy, and transparency of their management and resolution of requests.

Procedurally, many agencies have developed standard operating procedures (SOPs) for managing casework requests and made them available to caseworkers and the public. These SOPs vary widely in their content, scope, and level of detail. Some agencies have further produced handbooks and other informational materials like flowcharts and plain language summaries of their SOPs to educate and assist caseworkers.

Agencies are also subject to differing legal and regulatory requirements that affect when, how, and what agency staff can communicate to congressional caseworkers in furtherance of a constituent request. These legal and regulatory requirements, including the Privacy Act of 1974, the Health Insurance Portability and Acountability Act of 1996, and agency-specific rules and guidance, typically bar agencies from sharing records or information that contain protected or personally identifiable information with congressional caseworkers unless the constituent provides an executed expression of consent.⁶

Recognizing the unique and important role that constituent services play in agency-congressional relations and congressional oversight of federal programs, this Recommendation offers best practices to help agencies promote quality, efficiency, transparency, and timeliness in their management and resolution of congressional casework requests. Of course, agencies receive different volumes of casework requests, serve different communities, have different operational needs, operate under different statutory requirements, and different resources available to them. This Recommendation recognizes that, when adopting or reviewing practices

Commented [CS11]: Proposed Revision from Public Member Cheryl Stanton

for receiving, managing, and responding to requests and interacting with congressional

⁴ Cf. Admin. Conf. of the U.S., Recommendation 2018-3, Electronic Case Management in Federal Administrative Adjudication, 83 Fed. Reg. 30,686 (June 29, 2018).

⁵ Cf. Admin. Conf. of the U.S., Recommendation 2023-4, Online Process in Agency Adjudication, 88 Fed. Reg. 42,682 (July 3, 2023).

⁶ See Kealy supra note 1, at 10.



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caseworkers, agencies should may need to tailor these best practices to the unique circumstances 59

of the programs they administer each agency faces

RECOMMENDATION

Adopting Standard Operating Procedures

- 1. Agencies, especially those that receive a large volume of congressional casework requests, should develop standard operating procedures (SOPs) for tracking and managing such requests. Topics that SOPs should address include, as appropriate:
 - a. The agency office(s) or title(s) of personnel responsible for receiving, processing, and responding to congressional casework requests and interacting with congressional caseworkers, and the responsibilities of the office(s) or personnel;
 - b. The procedure by which congressional caseworkers should submit casework requests to the agency, including any releases, waivers, or other documentation required by law;
 - c. The structure and operation of casework request workflows employed by agency personnel while receiving, processing, and responding to requests, including any intra-agency assignments of responsibility for the preparation, review, and approval of draft responses, consistent with ex parte rules; any constraints on agency personnel's ability to provide information in response to a casework request; when a casework request should be elevated for review by program or agency leadership; and how agency personnel responsible for handling casework requests communicate with other agency personnel, including ombuds, when working to resolve a casework request;
 - d. The agency's use of electronic case management or other systems employed for managing casework requests and status updates, including the use of a trackable unique identifier such as a docket number or case number (see Paragraph 6);
 - e. The agency's procedures for monitoring the progress of responses to each casework request (see Paragraphs 10-11);

Commented [BB12]: Proposed Revision from Public Member Bernard Bell

Explanation: This softens the admonition to signal that consistency among agency SOP is an important value (see comment of Senior Fellow John Kamensky) and that variations from best practices should occur because of a perceived need to adapt to the particular circumstances of the

Commented [CS13]: Proposed Revision from Public Member Cheryl Stanton

Commented [CD14]: All internal cross-references will need to be updated / corrected after rec is finalized.



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- f. The major legal requirements, if any, that may restrict the agency's ability to provide information to a congressional caseworker;
- g. The types of communications that the agency provides to congressional caseworkers upon receiving a casework request, while processing a request, and in responding to the request;
- h. Common circumstances in which certain casework requests will be prioritized and why, as well as how the agency's management of prioritized requests differs from its handling of non-prioritized requests and any temporary changes in prioritization or procedures that have been adopted to address emergency circumstances;
- The kinds of assistance or relief that the agency can and cannot provide in response to a casework request; and
- j. Performance goals and measures for responding to casework requests (see Paragraph 9).
- Agencies should make their SOPs on matters described in Paragraphs 1(a)–1(i) publicly
 available on their websites as a single, consolidated document and produce plain
 language materials that succinctly summarize them, whether by way of written text,
 flowchart, table, or some other simplified format.
- 3. Agencies should provide regular, internal trainings for both new and experienced staff involved in the management and resolution of congressional casework requests to ensure their familiarity and compliance with agency SOPs.

Managing Casework Requests

4. Agencies should not automatically close out incoming casework requests that do not include information or documentation required for the request to be processed. Instead, the agency should notify congressional caseworkers that their submissions are incomplete and cooperate with the congressional caseworkers' efforts to remedy the deficiency.



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When agencies complete a casework request, they should provide a written notice to the congressional caseworker or office, unless the caseworker or office has indicated that no written response is necessary.

Using Technology to Streamline Request Management and Resolution

- 6. Consistent with their resources, agencies that receive a large volume of congressional casework requests should adopt electronic systems, such as case management systems and web-based portals, to improve the accuracy, efficiency, and timeliness of their management and resolution of requests. Such systems should allow agency personnel to receive and manage casework requests consistent with established SOPs and allow managers to monitor the status of requests and evaluate key performance goals and measures.
- 7. When considering adoption or development of an electronic case management system or web-based portal, agencies should consult with similarly situated agencies or units that have particular expertise that may be able to share lessons learned during the development or deployment of similar systems.
- 8. In developing and modifying electronic case management systems and web-based portals, agencies should solicit feedback and suggestions for improvement from agency managers and staff and, as appropriate, congressional caseworkers.

Measuring Agency Performance

9. Agencies should adopt performance goals for the management and resolution of congressional casework requests and, for each goal, objective measures that leverage data collected consistent with Recommendation 10 to evaluate whether congressional casework requests have been successfully managed and resolved. Agencies periodically should reassess performance goals, measures, and associated data collection practices to ensure they continue to reflect operational realities, programmatic developments, and the expectations of agency leaders and members of Congress and their caseworkers.



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Congress and their caseworkers.

agency should address.

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133	10. Agencies should collect data (to the extent possible, in a structured format) to allow
134	managers to track and evaluate, as applicable:
135	a. Processing times for casework requests;
136	b. The nature, timing, and substance of communications between agency
137	personnel and members of Congress and their caseworkers regarding specific
138	casework requests;
139	c. Agency actions taken in response to casework requests;
140	d. The frequency with which members of Congress and their caseworkers
141	resubmit the same request, for example, because the agency prematurely closed
142	a previous request without fully responding to the caseworker's inquiry, and
143	the reason(s) for the resubmission;
144	e. Trainings and other assistance that agency personnel provide to members of
145	Congress and their caseworkers regarding casework generally;
146	f. The congressional offices or caseworkers from which requests originate;
147	g. The identities and roles of agency personnel that work on casework requests;
148	and
149	h. Any other data agencies determine to be helpful in assessing the performance
150	of their casework management processes.
151	11. Agencies should evaluate on an ongoing basis whether they are meeting performance
152	goals for the management and resolution of congressional casework requests and, as
153	appropriate, identify internal or external factors affecting their performance, identify
154	opportunities for improvement, and predict future resource needs.
155	11.12. Agencies periodically should reassess performance goals, measures, and
156	associated data collection practices to ensure they continue to reflect operational realities,
157	programmatic developments, and the expectations of agency leaders and members of

Senior agency officials should regularly consider whether congressional

constituent inquiries are indicators of broader policy issues or procedural hurdles that the

Commented [AMC-M2-15]: CoS: Review structure of section to ensure that it flows from one rec to another in a logical order.

Commented [CD16R15]: This section has been slightly reorganized by shifting content that was part of para 9 (re: periodic reassessment of goals, measures, and data collections) into a new para 12. The section now flows along the following lines:

(1) performance goals/objective measures = good and agencies should adopt; (2) collect sufficient data to assess

(1) performance goals/objective measures = good and agencies should adopt; (2) collect sufficient data to assess attainment of goals; (3) use data collected to evaluate casework program performance on ongoing basis; (4) periodically reassess goals, measures, etc. to ensure fitness for purpose; and (5) regularly consider whether casework indicates broader issues



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Communicating Effectively with Congress

13. 1	4Agencies should foster strong working relationships with congressional
C	caseworkers and maintain open lines of communication to provide information to and
1	receive input from caseworkers on agency procedures and facilitate efficient resolution of
(constituent requests. Options for fostering such relationships include:

- a. Providing a point of contact to whom caseworkers can direct questions about individual casework requests or casework generally;
- Maintaining a webpage on the agency's website where caseworkers can access
 the agency's SOPs; any plain language materials that succinctly summarize the
 agency's SOPs; and any releases, waivers, or other documentation that
 caseworkers must submit with requests;
- c. Providing training or other events—in person in Washington, D.C. or regionally, or online synchronously or asynchronously—through which agency personnel can share information with congressional caseworkers about the agency's procedures for managing congressional casework requests (and, for agencies that frequently receive a high volume of casework requests, holding these events regularly and either in person or synchronously to the extent practicable);
- d. Participating in trainings or other casework-focused events organized by other agencies, the House's Office of the Chief Administrative Officer, the Senate's Office of Education and Training, or other appropriate congressional entities; and
- e. Organizing periodic, informal meetings with congressional offices and caseworkers with whom the agency regularly interacts to answer questions and solicit feedback.
- 14.15. Agencies should periodically solicit input and user experience-related feedback from Congressional caseworkers on the timeliness and quality of responses to congressional inquiries.
- 45.16. When communicating with congressional caseworkers in the course of receiving, processing, or responding to casework requests, agencies should ensure that each

Commented [CD17]: As directed by the Committee at its 4/26 meeting, staff have revised this paragraph to improve the flow and clarity of language originally inserted during our last meeting.

Original language as redrafted by the Comm. on 4/26:

"Providing trainings or events, held virtually, in person in Washington, D.C. or regionally, or recorded, at which agency personnel can provide training regarding submitting and managing requests and the kinds of assistance the agency can and cannot provide in response to requests; and, for those agencies that frequently receive a high volume of casework requests, preferably holding these trainings or events live and on a regular basis to also receive user experience feedback."



SOPs may be accessed.

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agency's ability to provide the information or assistance requested.

16-17. Congress should consider directing its training or administrative entities, such as

15-18. House's Office of the Chief Administrative Officer of the Senate's Office of

Education and Training, or another similarly situated congressional entityto should

create a webpage that consolidates links to agencies' SOPs in one place for ready
access by congressional caseworkers, and agencies should cooperate with any such
effort by alerting the designated entities to any changes to the URL at which their

communication identifies, as appropriate, any applicable legal constraints on the

Commented [AMC-M2-18]: Staff to determine whether such specific directions are consistent with past ACUS practice. CoS to tidy up.

Commented [CD19R18]: I couldn't find any examples of prior recs in which we've directed some congressional office or subcomponent to engage in specific behavior. Generally, recs directed towards the legislative branch involve statements that "congress should..."

An alternative to the prior formulation would be to direct the recommendation to Congress, generally, and allow them to determine who the most appropriate "owner" of the SOP clearinghouse is. See proposed inline revisions.

Comment from Senior Fellow Jack Beermann: Here's a proposed re-write of the first paragraph. I don't think it changes anything of substance, but it better expresses the idea behind the recommendation: "Since the country's earliest years, constituent services have been a cornerstone of the representational activities of members of Congress. Thousands of people each year contact their elected representatives for help while interacting with federal agencies and the programs they administer. Elected representatives often respond to requests from their constituents by contacting agencies on their behalf. Ideally the resolution of an individual's request for agency action and the explanation provided for failure to grant the request in whole or in part should be roughly equivalent whether that individual seeks assistance from an elected representative or instead seeks assistance from agency personnel, an agency ombud or a knowledgeable private representative or seeks no assistance at all. However, these constituent services, or "casework," requests—that is, requests submitted to an agency by congressional staff on behalf of constituents seeking assistance with accessing federal programs or navigating adjudicative and other similar administrative processes—often appear to be helpful in ensuring appropriate and transparent agency action. Casework also plays an important role in congressional oversight of executive-branch agencies, allowing elected representatives to gain greater awareness of the operation and performance of the programs they authorize and fund.

Page 1: [2] Commented [CD5]

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Conrad Dryland

4/29/2024 7:21:00 PM

Highlighted content added to implement comment AMC-M2-40 from 4/26 Comm. Meeting, which stated:

"CoS: Shift explanatory content included within Bernie's originally proposed amendment to the preamble.

Full text of Bernie's originally proposed amendment: 'Congressional casework requests may reveal systematic problems with agency policies or with agency procedures. Revising policies or procedures might provide relief to those inclined to seek help from member of Congress more quickly, reduce the volume of congressional casework requests made to the agency, and provide appropriate relief for those who will not invoke the assistance of members of Congress. Agencies should regularly consider whether congressional constituent inquiries are indicators of broader policy issues or procedural hurdles that the agency should resolve or address at a higher policy level. Analysis of the data collected in paragraph 10 to measure agency performance with regard to congressional constituent inquiries may be helpful in such an endeavor, and could be used to prompt a reconsideration of agency policies and procedures."

Page 1: [3] Commented [BB6]

Public Member Bernard Bell

3/27/2024 10:57:00 AM

Proposed Revision from Public Member Bernard Bell

<u>Explanation</u>: This sets out the principle that a member of the public should not need to go to their Senator or Representative to receive an appropriate resolution of a request for agency action and/or a reasonable explanation of any failure to grant the request for agency action.

<u>Question:</u> Do state and local officials (like state legislators or mayors) make requests on behalf of constituents and are they handled in a similar manner as requests from congressional staff?