

ADMINISTRATIVE CONFERENCE OF THE UNITED STATES

Working Group on Compiling Administrative Records

Office of the Chairman

Staff Counsel Report for Working Group | July 21, 2020

Members Attending James Barton Reeve Bull Daniel Cohen Peter Constantine Kelly Dunbar Claire Evans Noelle Green Lane Nemirow Connor Raso Melissa Rifkin Adina Rosenbaum Adam White Matthew Wiener <u>ACUS Staff Attending</u> Jeremy Graboyes (Staff Counsel) Shawne McGibbon Bobby Ochoa Nathan Tomasso Gavin Young

<u>Guests Attending</u> Megan Heller Tim Mullins

1 This Report documents the Staff Counsel's notes of the discussion of the Working Group 2 on Compiling Administrative Records at its third meeting on July 21, 2020. In its current form, 3 the Report does not represent the work product of the Working Group or any of its members. The 4 Working Group will discuss the Report at its fourth meeting. A subsequent draft will reflect any 5 comments by the Working Group or its members.

6 The Staff Counsel opened the meeting by offering an opportunity for the Working
7 Group's members to provide comments on the Staff Counsel Report documenting the meeting of
8 January 15, 2020.¹ There were no comments.

¹ See Jeremy Graboyes, Staff Counsel Report for Working Group on Compiling Administrative Records, January 15, 2020 (Mar. 11, 2020), https://www.acus.gov/meeting-minutes/1-15-2020-meeting-staff-counsel-report-draft.

9 At its previous meetings, the Working Group discussed best practices for explaining to agency personnel which materials they should add to the rulemaking record during the course of 10 11 an informal rulemaking proceeding.² At its third meeting, the Working Group discussed the 12 actual process by which agency personnel add those materials to the rulemaking record and how they manage and preserve rulemaking records. The Working Group focused, in particular, on 13 14 best practices for explaining those processes to agency personnel in publicly available guidance. 15 Parts 1–5 of this Report address the Working Group's discussion of those subjects. Part 6 16 identifies related topics the Working Group may wish to address in its final product.

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1.

What Is the Rulemaking Record?

Existing agency guidance typically refers to a rulemaking record by reference to its contents but without specifying its form. For example, guidance from the Department of the Interior Department refers to a "collection of documents" that should "be kept in an accessible location,"³ while the Internal Revenue Manual refers only to a "legal file."⁴

Before widespread electronic recordkeeping, agencies maintained rulemaking records as a physical folder or a "box with a bow." Most agencies today compile rulemaking materials electronically, though agencies may "maintain elements of rulemaking records in paper and in electronic form."⁵

Research previously conducted for the Administrative Conference of the United States (ACUS) indicates that agencies today use a wide variety of management tools and techniques ranging "from simple file saving on a shared drive to a dedicated electronic records management system."⁶ Some agencies use electronic management systems originally "designed for more general recordkeeping purposes and adapted for rulemaking record use."⁷ Members of the

² "Informal rulemaking proceeding" means a rulemaking conducted according to the notice-and-comment provisions of 5 U.S.C. § 553.

³ Dep't of the Interior, Standardized Guidance on Compiling a Decision File and an Administrative Record 5 (June 27, 2006), https://www.nps.gov/features/foia/Standardized-Guidance-on-Compiling-and-Administrative-Record.pdf. ⁴ INTERNAL REVENUE MANUAL § 32.1.2.1(1), https://www.irs.gov/irm/part32 (last visited Sep. 27, 2019).

⁵ Leland E. Beck, Agency Practices and Judicial Review of Administrative Records in Informal Rulemaking 44–45 (May 14, 2013) (report to the Admin. Conf. of the U.S.), https://www.acus.gov/publication/agency-practices-and-judicial-review-administrative-records-informal-rulemaking-report.

⁶ Id.

⁷ Id.

31 Working Group stated that agencies frequently use off-the-shelf software programs including 32 Microsoft Excel to index record materials and Microsoft SharePoint to store record materials. 33 The Working Group acknowledged that there is likely no single tool that will be 34 appropriate for all agencies and agency components in all informal rulemaking proceedings. 35 Instead, the Working Group focused on identifying factors that agencies should consider when 36 they select an appropriate recordkeeping tool, including: 37 • the availability of resources to purchase or develop a more robust recordkeeping 38 system and the need for such a system; 39 • the existence of other agency electronic recordkeeping systems that the agency can 40 modify for rulemaking purposes; 41 • the complexity of typical agency rulemaking proceedings; 42 • the degree to which typical rulemaking proceedings are centralized in a single office 43 or dispersed across multiple offices or agencies; 44 • the level of security required for rulemaking records; 45 • the volume of materials in typical agency rulemaking proceedings; • the format of typical rulemaking materials (e.g., paper or electronic; text-based, data 46 47 files, images, maps, physical objects); 48 the number of individuals who manage or need access to rulemaking records; and • 49 the skillset and technological capacity of individuals who manage or need access to • 50 rulemaking records. 51 Consistent with ACUS's recommendation that agencies should explain in written guidance the 52 "relevant capabilities and limitations of recordkeeping tools and technologies,"⁸ the Working 53 Group may wish to address, in its final product, whether there are any particular software 54 programs that agencies should, at a minimum, consider when they select an appropriate 55 recordkeeping tool.

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⁸ Admin. Conf. of the U.S., Recommendation 2013-4, *Administrative Record in Informal Rulemaking*, ¶ 11(f), 78 Fed. Reg. 41,358 (July 10, 2013).

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2.

Identifying Materials for Inclusion in the Rulemaking Record

ACUS has recommended that agencies include in the rulemaking record: (a) notices pertaining to the rulemaking; (b) comments and other materials submitted to the agency related to the rulemaking; (c) transcripts or recordings, if any, of oral presentations made in the course of a rulemaking; (d) reports or recommendations of any relevant advisory committees; (e) other materials required by statute, executive order, or agency rule to be considered or to be made public in connection with the rulemaking; and (f) any other materials considered by the agency during the course of the rulemaking.⁹

65 At its first two meetings, the Working Group discussed which materials are "considered 66 by the agency during the course of a rulemaking" and best practices for explaining to rulemaking 67 personnel how to identify such materials. In theory, agencies could require rulemaking personnel 68 to add all such materials to a designated rulemaking record during an informal rulemaking. In 69 practice, however, many materials are already stored in other systems, including those controlled 70 by the agency (e.g., public rulemaking dockets, shared network drives, web-based collaboration 71 sites like Microsoft SharePoint, email, physical libraries, internal databases) and those managed 72 by entities outside the agency (e.g., subscription databases, the internet).

73 Members of the Working Group noted that it may be redundant for personnel to spend 74 time adding materials to the rulemaking record that are adequately maintained in a stable form 75 elsewhere. Stable sources may include widely-available print publications and print or electronic 76 materials that agencies collect elsewhere (as in a public rulemaking docket) or preserve under 77 other federal recordkeeping policies (such as the National Archives and Records 78 Administration's Capstone approach for managing email). Depending on the source and the 79 manner in which it is associated with the rulemaking, it may be sufficient to note the material in 80 an index associated with a rulemaking record. In other scenarios, even indexing may be 81 redundant. On the other hand, some sources, especially internet-based sources, can be more 82 ephemeral and may warrant preservation and inclusion in a rulemaking record maintained by 83 agency personnel.

⁹ *Id*. ¶ 1.

As appropriate, agencies may wish to explain to rulemaking personnel: (a) which materials they should add to rulemaking records; (b) which materials they should index but not necessarily add to rulemaking records; and (c) which materials "considered by the agency during the course of a rulemaking" they do not need to add to rulemaking records or index.

88 3. Preparing Materials for, Adding Materials to, and Managing the Rulemaking 89 Record

Agencies sometimes have practices for personnel to format, label, excerpt, or contextualize materials before adding them to the rulemaking record. There are also processes to redact, segregate, or otherwise protect sensitive or protected materials, as well as processes to document unrecorded oral communications.¹⁰ It is unclear to what extent agencies have formally memorialized these sorts of practices. Given employee turnover, members of the Working Group felt that agencies should memorialize these practices to preserve institutional knowledge.

96 In terms of memorializing these practices, the Working Group considered whether 97 agencies should develop guidance specific to some or all of the different categories of materials 98 personnel frequently encounter during informal rulemaking proceedings. Categories include: (a) 99 print publications, which can range from single-page documents to book-length or multi-volume 100 materials; (b) printed images, diagrams, photographs, and maps; (c) electronic text-based 101 documents, including Microsoft Word and Portable Document Format (PDF) files; (d) digital 102 images, photographs, and maps; (e) webpages; (f) digital data files and databases, including 103 Microsoft Excel and comma-separated values files; (g) computer models and data analysis 104 programs; (h) emails; (i) personal notes, which may be electronic or handwritten; (j) audiovisual 105 materials, including audio and video recordings of oral communications; (k) memoranda to the 106 record documenting unrecorded oral communications; (1) physical objects; and (m) internal 107 workflow materials, including transmittals and inputs in workload management systems.

¹⁰ The Working Group has previously considered using memoranda to the record to document ex parte communications. Staff Counsel Report for Working Group Meeting of January 15, 2020, at 14, https://www.acus.gov/meeting-minutes/1-15-2020-meeting-staff-counsel-report-draft. A member of the Working Group suggested that agencies could generate a simple, standard form for officials to memorialize telephone calls and other conversations as needed. The availability of this form allows recordkeeping staff to set expectations for rulemaking personnel at the beginning of the rulemaking process and can serve as a helpful reminder throughout the rulemaking process to document appropriate conversations.

One member of the Working Group felt that providing too much detail on preparing and submitting digital materials could become outdated as technologies evolve and agencies update their recordkeeping practices or adopt new software programs. The Working Group may wish to address in its final report whether there are any principles for balancing the desire for relatively evergreen guidance and the need to provide sufficiently detailed instructions to help personnel accurately and efficiently compile rulemaking records.

114 The Working Group briefly considered how rulemaking personnel should add materials 115 to the rulemaking record. Although the precise method for adding rulemaking materials will 116 obviously depend on the tool an agency uses to compile rulemaking records, there was general 117 agreement that, in a typical rulemaking, a single person should have primary responsibility for 118 managing or coordinating the rulemaking record, for purposes of both accuracy and efficiency. 119 ACUS has also recommended that agencies assign a custodian to manage and coordinate 120 recordkeeping tasks and that agencies direct personnel to "deposit rulemaking record materials 121 with the [designated] custodian(s), excepting if necessary confidential information to which 122 access is restricted."¹¹ The responsibilities of this "record custodian" are discussed in Part 5. 123 Other staff may assist the custodian, of course, especially in rulemakings involving a high 124 volume of potential record materials.

125 The Working Group may wish to consider addressing, in its final product: (1) the process 126 by which rulemaking personnel should deposit materials to the record custodian, (2) the process 127 by which rulemaking personnel should ask the record custodian to add an undeposited material 128 to the index for the rulemaking record, and (3) whether rulemaking personnel should supply any 129 additional information or metadata about deposited or indexed materials. As suggested by 130 members of the Working Group, such additional information or metadata could include a 131 record's author, date of authorship, recipient, transmittal date, etc. Other information that may be 132 useful for organizational and retrieval purposes includes the document type or a unique identifier 133 (e.g., Bates stamping).

134 4. Closing and Preserving the Rulemaking Record

¹¹ Admin. Conf. of the U.S., Recommendation 2013-4, *Administrative Record in Informal Rulemaking*, 78 Fed. Reg. 41,358 (July 10, 2013), https://www.acus.gov/recommendation/administrative-record-informal-rulemaking.

135 As the Working Group has previously discussed, the rulemaking record ordinarily closes 136 once the agency has made a final decision (e.g., finalizes or withdraws a proposed rule). Steps to 137 close the record may include, as appropriate, electronically locking an electronic file, changing 138 permissions on a shared drive, and alerting personnel that the rulemaking record is closed. Steps 139 to preserve the rulemaking record may include moving it to another electronic or physical 140 location, particularly one that attorneys can access if it is later necessary to compile an 141 administrative record for judicial review. Agencies should also consider the requirements of 142 other applicable federal recordkeeping policies.

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5. Assigning Responsibilities to Appropriate Rulemaking Personnel

144 The Working Group considered how agencies should divide tasks related to managing 145 rulemaking records among its personnel. Relevant tasks may include: (a) creating the rulemaking 146 record; (b) identifying which documents belong in the rulemaking record; (c) compiling and 147 organizing the rulemaking record; (d) labeling, tagging, or adding metadata to rulemaking record 148 materials; (e) indexing the rulemaking record; (f) digitizing non-electronic materials; (g) storing 149 and safeguarding physical objects; (h) handling and safeguarding classified or other protected 150 information; (i) managing access to the rulemaking record, including sensitive materials; (j) 151 documenting the recordkeeping process; (k) managing or working with other personnel to 152 manage the public rulemaking docket during the rulemaking process; (1) ensuring that the 153 rulemaking record is preserved after the rulemaking process has ended; and (m) working with 154 agency or Department of Justice attorneys to compile an administrative record for judicial review 155 in the event of litigation.

156 As noted above, the Working Group felt that a single person should have primary 157 responsibility for maintaining and indexing each rulemaking record. (Of course, other staff may 158 assist the custodian as a matter of practice.) Agencies should consider explaining in public 159 guidance the role of these "record custodians," the specific tasks assigned to record custodians, 160 the responsibilities of other rulemaking personnel, and the relationship between record 161 custodians and other rulemaking personnel. For example, written guidance could explain that 162 rulemaking personnel should direct questions about the rulemaking record to the custodian 163 and/or that the custodian serves as a point of contact for agency attorneys. One member of the 164 Working Group suggested that agencies may wish to use written guidance to assign custodians

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responsibility for more proactive tasks such as affirmatively seeking out records from rulemaking personnel, training personnel on rulemaking recordkeeping requirements, notifying relevant personnel of their recordkeeping obligations at the outset of a proceeding, and periodically reminding rulemaking personnel of their rulemaking recordkeeping obligations.

169 To the extent agencies list custodial responsibilities in their published policies on 170 compiling administrative records agencies, they will need to take into account their own specific 171 needs and circumstances. Relevant factors may include an agencies' size and organizational 172 structure, and the characteristics of typical rulemaking proceedings. Indeed, the optimal division 173 of labor between a custodian(s) and other rulemaking personnel could depend on any number of 174 factors such as the frequency and complexity of rulemakings, the number of staff involved in 175 typical rulemakings, the relative experience of personnel, the quantity of materials maintained in 176 typical rulemaking records, and differences among program offices within a single agency.

177 Agencies may also wish to explain in written guidance how custodians are selected. Here, 178 too, the precise guidance will necessarily depend on the factors listed in the previous paragraph. 179 Agencies can assign custodial duties to a centralized office responsible for managing dockets or 180 rulemaking procedures or to an individual in the program office with primary responsibility for 181 substantively developing a rule. The Working Group generally agreed that, where recordkeeping 182 responsibility rests with a program office, the head of that office should select an appropriate 183 custodian. A record custodian should be someone who possesses the skills and access necessary 184 to perform his or her assigned tasks assigned to him or her. Depending on an agency's needs, this 185 could be someone who has (a) access to relevant records, potentially including classified or other 186 sensitive materials; (b) substantial involvement in the rulemaking; (c) the ability to identify 187 which documents belong in a rulemaking record; and/or (c) the ability to effectively coordinate 188 with rulemaking personnel and officials, especially attorneys, in other components. More 189 complicated questions may arise when multiple components share responsibility for developing a 190 rule or when multiple agencies jointly develop a rule.

191 6. Topics the Working Group May Wish to Address in its Final Product

Based on this Report, the Working Group may wish to address some or all of thefollowing topics in its final product:

DRAFT January 26, 2020

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194	• What principles should agencies consider when selecting tools and technologies to
195	manage rulemaking records?
196	• Are there any commonly used or widely available tools and technologies that
197	agencies should consider using to manage rulemaking records?
198	• Of those materials "considered by the agency during the course of a rulemaking,"
199	which materials should rulemaking personnel index and/or add to the actual
200	rulemaking record?
201	• What steps should rulemaking personnel to prepare materials for inclusion in the
202	rulemaking record (e.g., formatting, labeling, excerpting, redacting, contextualizing,
203	etc.)?
204	• What steps should rulemaking personnel take to memorialize unrecorded oral
205	communications for inclusion in the rulemaking record?
206	• What steps should rulemaking personnel take to add materials to the rulemaking
207	record and/or ensure they are indexed?
208	• How should rulemaking personnel index and organize the rulemaking record?
209	• Should agencies specify in written guidance the processes for preparing particular
210	formats of materials (e.g., print materials, webpages, emails, etc.) and adding them to
211	the rulemaking record? If so, are there any principles for balancing the desire for
212	relatively evergreen guidance and the need to provide sufficiently detailed
213	instructions to help personnel compile rulemaking records?
214	• What metadata should be associated with rulemaking record materials and how
215	should it be associated?
216	• What steps should rulemaking personnel take to close the rulemaking record, preserve
217	and provide access to the rulemaking record during the period when litigation is
218	likeliest, and preserve and provide access in the longer term?
219	• What are the responsibilities of the record custodian, and what are the responsibilities
220	of other rulemaking personnel?
221	• Who serves as the record custodian, and how is the record custodian selected?