

Combined Edits From Lee Liberman Otis, Alan Morrison, and Danny Fischler

Agency Guidance

Committee on Judicial Review

Proposed Recommendation for Committee | October 31, 2017

Policy statements are agency statements of general applicability, not binding on members of the public, that advise the public of the manner in which the agency proposes to exercise a discretionary power. They are exempt from the Administrative Procedure Act's requirements (including notice and comment) for the issuance of legislative rules that legally bind the public. This provision also exempts interpretive rules, which are "rules or statements issued by an agency to advise the public of the agency's construction of the statutes and rules which it administers." Attorney General's Manual, supra, at 30 n.3. Insofar as agencies seek to use interpretive rules in a nonbinding manner, the recommendations herein regarding flexible use of policy statements may be helpful for that purpose [those agencies' use of interpretive rules].

Recommendation 76-5 states that agencies should provide for public participation in the formulation of policy statements (and of interpretive rules) depending won the impact of the

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The preamble already makes certain references to OMB's Good Guidance Practices of 2007, on points where OMB's concerns clearly overlapped with those of the present project, esp. on binding effect on agency employees and the use of binding language. Committee members suggested including some additional discussion about the similarities or differences between our recommendation and the OMB document, including on whether our recommendation covers items like official speeches or media interviews. In trying to add such discussion, I ran into some problems and opted not to attempt it, for a few reasons. (1) The drawing of boundaries around what is "guidance" is itself a fraught and controversial issue (e.g., whether agency adjudicators can cite speeches by the agency head, or whether the category includes letters to Congress - a point on which OMB directly opposes at least one circuit court), but one on which my report did not focus at all. (2) OMB was under an obligation to be very explicit about defining its category, because its pronouncements are binding in a way that ACUS recommendations are not, and it deliberately disclaimed inclusion of certain kinds of official statements out of concern (as Jim Tozzi pointed out to me) about the role of the Data Quality Act, which is not a focus of our recommendation. (3) Our recommendation's exclusion of interpretive rules means we are focusing on a different category than OMB (which referred to "guidance documents"), which further complicates any comparison of OMB's very exact line-drawing with our own.

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¹ Attorney General's Manual on the Administrative Procedure Act 30 n.3 (1947).

² 5 U.S.C. § 553(b)(A). This provision also exempts interpretive rules, which are "rules or statements issued by an agency to advise the public of the agency's construction of the statutes and rules which it administers." Attorney General's Manual, supra, at 30 n.3. Insofar as agencies seek to use interpretive rules in a nonbinding manner, the recommendations herein regarding flexible use of policy statements may be helpful for those agencies' use of interpretive rules. [Alan Morrison Edit]



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statement in question and the practicability of participation.³ Recommendation 92-2 recognizes the value of policy statements but expresses concern about policy statements "that are intended to impose binding substantive standards or obligations upon affected persons" notwithstanding the legal requirement that they be nonbinding, and it advises that agencies to establish flexible procedures that allow members of the public a fair opportunity to argue for approaches different from those set forth in a policy statement. The Conference has now determined, twenty-five years after Recommendation 92-2, to update its recommendations on the formulation and use of policy statements in light of current administrative experience.⁵

Policy statements are essential instruments of administration across numerous agencies, and of great value to agencies and the public alike. Compared with adjudication or enforcement, policy statements can make agency decisionmaking faster and less costly, saving time and resources for the agency and the regulated public. They can also make agency decisionmaking more predictable and uniform, shield regulated parties against-from unequal treatment, unnecessary costs, and unnecessary risk, while and promoteing compliance with the law.

³ Recommendation 76-5, *Interpretive Rules of General Applicability and Statements of General Policy*, 41 Fed. Reg. 56769 (Dec. 30, 1976). Additional prior ACUS Recommendations pertaining to policy statements and agency guidance more broadly, apart from others referenced specifically in this preamble, include Recommendation 2015-3, *Declaratory Orders*, 80 Fed. Reg. 78163 (Dec. 4, 2015); and Recommendation 2014-3, *Guidance in the Rulemaking Process*, 79 Fed. Reg. 35992 (June 25, 2014).

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First, in all circuits, agencies can use *some* kinds of policy statements to bind *all* agency employees – it just depends what one means by "bind." For instance, a policy statement can establish a rebuttable presumption, or identify a nonexhaustive set of factors for adjudicators to consider, while leaving individual outcomes to the staff's case-by-case discretion. In such cases, the guidance is "binding" on all employees (in the sense that all employees must consider and apply the guidance), even though the guidance vests so much discretion in staff that it is not outcome-determinative. As drafted, the FN could easily be read to imply otherwise.

Second, the proposition in the FN should be reframed as a policy position, rather than a description of the law. Neither ACUS Recommendation 92-2 nor the GGP (the two sources cited in the FN) explicitly support the proposition that a policy statement *can* only bind some employees. And neither source is intended to summarize or constitute current legal authority, so ACUS should not rely on these sources to support a descriptive statement about what the law allows.

Third (and this reason is somewhat more controversial): a minority of circuits have case law suggesting that agencies can bind all employees outcome-determinative guidance. See, e.g., Disabled Am. Veterans v. VA, 859 F.3d 1072 (Fed. Cir. 2017) ("To amount to substantive rulemaking with the force and effect of law, the rule's change in existing law must be binding not only within the agency, but binding on tribunals outside the agency" (citations omitted and emphasis added)); Erringer v. Thompson, 371 F.3d 625, 631 (9th Cir. 2004) (Although the [agency manual's] criteria do bind the Medicare contractors, our query is whether the [putatively interpretive] rule has a binding effect 'on tribunals outside the agency.""). Most of the case law is focused on interpretive rules, but some can be read more broadly. As drafted, the FN would be contrary to the broader reading, which is another reason to make clear that the FN states a policy position, rather than a legal one.

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⁴ Recommendation 92-2, *Agency Policy Statements*, 57 Fed. Reg. 30103 (July 8, 1992). It is sometimes appropriate for a policy statement may permise the pind some agency employees to an outcome-determinative rule of decision. *See Id.*; see also OMB Good Guidance Practices, 72 Fed. Reg. 3432, 3436 (Jan. 25, 2007) ("[A]gency employees should not depart from significant agency guidance documents without appropriate justification and supervisory concurrence."); *id.* at 3437 ("[W]hile a guidance document cannot legally bind, agencies can appropriately bind their employees to abide by agency policy as a matter of their supervisory powers over such employees without undertaking pre-adoption notice and comment rulemaking."). But such policy statements cannot generally should not bind those such employees in a manner that forecloses the fair opportunity for the regulated entity and/or employee to seek modification or departure from the guidance. *See* OMB Good Guidance Practices, at 3440. For example, a policy statement could bind officials at one level of the agency hierarchy to applying the policy in an outcome-determinative way, with the proviso that officials at a higher but still accessible level can authorize action at variance with the statement

⁵ The Conference commissioned a study that resulted in interviews with 135 individuals across agencies, industry, and NGOs, which are the basis for this Recommendation. *See* Nicholas R. Parrillo, Federal Agency Guidance: An Institutional Perspective (Sept. 18, 2017), https://www.acus.gov/report/agency-guidance-draft-report.

⁶ See id. at 28-30; see also Administrative Conference of the United States, Recommendation 71-3, Articulation of Agency Policies, 38 Fed. Reg. 19,788 (July 23, 1973) ("Agency policies which affect the public should be articulated and made known to the public to the greatest extent feasible. To this end, each agency which takes actions affecting



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Compared with legislative rules, policy statements are generally better for dealing with conditions of uncertainty and for making agency policy accessible to regulated parties who lack counsel. Further, the provision of policy statements often takes less time and resources than legislative rulemaking, freeing up the agency to for instance, address more issues within its statutory mission.

Despite their usefulness to both agencies and the public, policy statements are sometimes criticized for coercing members of the public as if they were legislative rules, notwithstanding their officially nonbinding status. Recommendation 92-2 defined this problem in terms of an agency's *intent* to use such statements to bind the public, which may imply that the problem is one of official bad faith. While official intent to make a policy statement binding, if shown, would deserve criticism and correction, intent is often inadequate for understanding and addressing the phenomenon of binding policy statements.

There are several kinds of reasons why That members of the public sometimes find they have no practical escape from the terms of a policy statement. First are those that are not of the making of an agency or its officials and do not depend primarily on whatever intent the officials may have. Specifically, is often due tomodern regulatory schemes often have structural features of modern regulatory schemes that are beyond the control of officials who formulate or use policy statements and do not depend on whatever intent those officials might have tend to lead regulated parties to follow the policy statement's approach even if in theory they might be legally free to choose a different course, because the costs and risks associated with doing so are simply too high. This is often the case if a statute (a) requires a regulated party to obtain prior approval from an agency to obtain essential permissions or benefits; (b) subjects a regulated party to repeated agency evaluation under a legal regime with which perfect compliance is practically unachievable, incentivizing the party to invest in a reputation with the agency as a good-faith actor; or (c) subjects the regulated party to the possibility of enforcement proceedings

substantial public or private interests, whether after hearing or through informal action, should, as far as is feasible in the circumstances, state the standards that will guide its determination in various types of agency action, either through published decisions, general rules or policy statements other than rules.").

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that entail prohibitively high costs regardless of outcome, or can lead to sanctions so severe that the party will not risk forcing an adjudication of the accusation. Also Meanwhile, a policy statement can operate on *beneficiaries* of a statute or legislative rule as if it were a legislative rule by effectively depriving them of the statute or legislative rule's protection. This can occur if the policy statement promises to treat regulated parties less stringently than the statute or legislative rule requires, effectively freeing those parties to shift their behavior in a direction that harms beneficiaries.

But agency officials can avoid these legislative rule like effects of policy statements if they remain flexible in their use of such statements by offering members of the public a fair opportunity to argue for other approaches.⁷

Second, there are a number of reasons why agencies themselves may naturally tend to be somewhat inflexible with respect to their own policy statements even where in theory they are free not to be. While agencies can be inflexible, tEven though these reasons are more within an agency's or its officials' control than the earlier set, this lack of flexibility his often does not imply official bad faith, and efforts to ferret out bad faith can miss many of inflexibility's the actual causes for this kind of inflexibility. Officials who behave inflexibly may be seeking in good faith to balance (a) the ir obligation tobenefits of being flexible and, for instance,

(b) stakeholder demands to honor other, competing rule of law values that officials would be remiss to ignore. For example, if one regulated firm argues for a different approach from that in a policy statement and the agency approves, this may prompt other firms to criticize the agency for not keeping a level playing field among competitors; may cause other firms to lose faith in the agency's consistency and predictability, which may render them less likely to trust and

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Commented [FD10]: I recommend that the committee consider broadening this, because there are many potential benefits to agency flexibility (including downstream benefits to society as a result of the firm's cost savings and benefits to the agency in avoiding litigation).

The deletion of the word "obligation" in particular is also consistent with the topic sentence of the paragraph (which highlights that officials sometimes <u>can</u> be flexible, not that they always <u>must</u> be flexible). And as noted above, it appears that not all circuits agree that agency officials have a general obligation to be flexible in how they apply all types of guidance.

² An agency's obligation to provide this fair opportunity should not foreclose the agency from using the document as a decisional tool. When a member of the public requests an agency to reexamine a position taken in a policy statement, the agency may consult, rely on, and cite to the statement (if it has been properly published under 5 U.S.C. § 552(a)(1) and (a)(2)) insofar as the contents thereof are responsive to the request, but the agency should give fair consideration to issues that are raised by the request and not addressed in the statement.



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cooperate with the agency; and may open the agency to accusations of favoritism from NGOs, the media, and congressional overseers.

In principle, one way an agency might To reconcile these understandable pressures for consistency with the obligation to be flexible__, an agency, when approving an approach different from that in a policy statement, may find it helpfulwould be to the understandable pressures and disseminate written reasons when it approves an approach different from that in a policy statement, therebyfor its approval, making the same reasoning available to all similarly-situated parties going forward. This transparency helps level the playing field, makes agency behavior more predictable, and diminishes concerns about favoritism. But, again without any bad faith, agencies might still find inflexibility the easier course and adopt it by default, because That said, Rereason-giving requires agency resources_, and thus agencies sometimes are unable to do it and end up behaving inflexibly by default. Besides this, there are additional organizational reasons for inflexibility that likewise do not depend on official bad faith: that some agency offices, by reason of their usual day-to-day business, are socialized to be less receptive to stakeholder requests than others; that higher-level officials have institutional reasons to back the decisions of their subordinates; and that the distinction between binding and nonbinding policies is counterintuitive for many officials, at least without substantial training.

These various pressures tend to give at least some policy statements a quasi-binding character in fact regardless of their legal status and with no bad faith on anyone's part. That said, however, there are important steps that agency officials can take to mitigate these legislative-rule-like effects of policy statements by making clear that they are not binding and by remaining flexible in their use of such statements by offering members of the public a fair opportunity to argue for other approaches. What steps to take and when is the focus of one set of today's

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⁸ Another difficulty with giving reasons is to act consistently with agency policies on the protection of confidential business or personal information. This recommendation is not intended to alter existing agency policies on such protection.

⁹ An agency's obligation to provide this fair opportunity should not foreclose the agency from using the document as a decisional tool. When a member of the public requests an agency to reexamine a position taken in a policy statement, the agency may consult, rely on, and cite to the statement (if it has been properly published under 5 U.S.C. § 552(a)(1)



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recommendation. In addition, agencies should also, in appropriate circumstances, use appropriate tools to enable public participation in the formulation of policy statements before these statements are adopted. This is the focus of the other major set of today's recommendations.

First, Thus, flexibility often requires managerial initiative and resources to foster and maintain. This Recommendation identifies concrete organizational measures that agencies may take to foster flexibility: low-cost measures that agencies should take at a minimum and additional measures with higher cost that agencies should consider in light of resource limitations and competing priorities.

In addition, public participation at the time of a policy statement's adoption may be of value to the agency, to regulated parties, and especially to regulatory beneficiaries and organizations representing them, for because beneficiaries often lack the opportunity and resources to participate in the individual adjudicatory or enforcement proceedings in which a policy statement will be applied.

Choosing a level and means of public participation that is appropriate to a policy statement's likely impact and is practicable requires consideration of several factors, this Recommendation highlights. Given the complexity of these factors and their tendency to vary with context, it is appropriate to make decisions about whether and how to seek public participation on policy statements on a document-by-document or agency-by-agency basis. [10] A government-wide requirement for inviting written input from the public on policy statements is

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and (a)(2)) insofar as the contents thereof are responsive to the request, but the agency should give fair consideration to issues that are raised by the request and not addressed in the statement.

¹⁰ Some agencies have adopted procedural rules requiring solicitation of written input from the public for large and well-defined categories of their policy statements, whereas others have undertaken such solicitations for a large number of statements but selected those documents on a decentralized, ad hoc basis. Parrillo Report, *supra* note 1, at 167–71.



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not recommended, unless confined to the very most extraordinary documents. This is a function both of the complex cost-benefit considerations noted above and the fact that broad mandates for written public input on policy statements can result in two additional unintended consequences. First, a broad mandate applied to a resource-strapped agency may cause the agency to fail to process and incorporate comments and instead leave many policy statements in published "draft" form indefinitely, which may at least partly defeat the purpose of participation and cause stakeholder confusion. Second, a broad mandate may so legitimize policy statements in the eyes of the agency that such statements could end up largely supplanting legislative rulemaking.

RECOMMENDATION

Policy Statements Should Not Bind the Public

- 1. An agency should not use a policy statement as to create a standard binding on the public, that is, as a standard with which noncompliance may form an independent basis for action in matters that determine the rights and obligations of any member of the public.
- An agency should afford members of the public a fair opportunity to argue for lawful approaches other than those put forward by the policy statement or for modification or rescission of the policy statement.
- 3. It is sometimes appropriate for An agency may, as an internal agency management matter, to require some of its employees to act in conformity with treat a policy statement as though it formed an "independent basis for action" as described in Recommendation

 17. bBut the agency generally should ensure that this does not interfere with the fair opportunity called for in Recommendation 2. For example, an agency may require officials at one level to follow the approach described in a policy statement while

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¹¹ The Office of Management and Budget's Good Guidance Practices calls for pre-adoption public comment on "economically significant" guidance documents, but this appears to cover only a very small number of documents. *See* Parrillo, *supra* note 5, at 50–58.



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authorizing officials at a higher level to act in ways different from that described in the document when appropriate.

Minimum Measures to Avoid Binding the Public

- 4. A policy statement should prominently state that it is not binding on members of the public and explain that a member of the public may take a lawful approach different from the one set forth in the policy statement, or request that the agency take such a lawful approach. This explanation The policy statement should also include the identity and contact information of officials to whom such a request should be made.
- 5. A policy statement should not include mandatory language unless the agency is using that language to describe a statutory or regulatory requirement, or the language is addressed to agency employees and will not interfere with the fair opportunity called for in Recommendation 2.
- 6. The agency should instruct all employees engaged in activity to which a policy statement pertains to refrain from making any statements suggesting that a policy statement is binding on the public. Insofar as some employees are required, as an internal agency management matter, to act in conformity with a policy statement, they should be instructed as to the difference between such an internal agency management requirement and law that is binding on the public.

Additional Measures to Avoid Binding the Public

- 7. In order to avoid using policy statements to bind the public and in order to provide a fair opportunity for other lawful approaches, an agency should, subject to considerations of practicability and resource limitations and the priorities described in Recommendation 8 below, consider additional measures, including the following:
 - a. promoting the flexible use of policy statements in a manner that still takes due account of needs for consistency and predictability. In particular, when the agency accepts a proposal for a lawful approach other than that put forward in a policy statement and the approach seems likely applicable to other situations, the

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agency may disseminate its decision and the reasons therefor to other persons who might make the argument, to other affected stakeholders, and to officials likely to hear the argument (consistent with its policies on protection of confidential business or personal information).

- b. assigning the task of considering arguments for approaches other than that in a policy statement to a component of the agency, other than the component that issued the policy statement and which that is likely to engage in open and productive dialogue with persons who make such arguments, such as a program office that is accustomed to dealing cooperatively with regulated parties and regulatory beneficiaries.
- c. in cases where frontline officials are authorized to take an approach different from that in a policy statement but refuse to do so, directing appeals of such a refusal to a higher-level official who is not the direct superior of those frontline officials.
- d. investing in training and monitoring of frontline personnel to ensure that they (i) understand the difference between binding rules and policy statements; (ii) treat parties' ideas for lawful approaches different from that in a policy statement in an open and welcoming manner; and (iii) understand that approaches other than that in a policy statement, if undertaken according to the proper internal agency procedures for approval and justification, are appropriate and will not have adverse employment consequences for them.
- e. setting up channels for members of the public, anonymously through intermediaries such as ombudspersons or trade associations, to argue in favor of approaches different from those in a policy statement and to provide feedback to the agency on whether its officials are giving reasonable consideration to such arguments.

Priorities in Deciding When to Invest in Promoting Flexibility

8. Because measures to promote flexibility (including those listed in Recommendation 7) may take up agency resources, it will be necessary to set priorities for which policy

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statements are most in need of such measures. In deciding when to take such measures the agency should consider the following, bearing in mind that these considerations will not always point in the same direction:

- a. 5 an agency should assign a higher priority to a policy statement the greater the statement's impact is likely to be on the interests of regulated parties and regulatory beneficiaries, either because regulated parties have strong incentives to comply with the statement or because the statement practically reduces the stringency of the regulatory scheme compared to the status quo.
- b. But an agency should assign a lower priority to promoting flexibility in the use of a policy statement insofar as the statement's value to the agency and to stakeholders lies in the fact that it is helpful to have consistency for consistency's sake, independent of the statement's substantive content.
- 8.c. On the other hand, the Notwithstanding paragraph b, an agency should assign a higher priority to promoting flexibility in the use of a policy statement insofar as the statement's value to the agency lies in officials' belief that the substantive content of the statement is right as a matter of policy. Under that circumstance, the agency ought to test its belief in the policy's correctness either by going through the process for legislative rulemaking or by investing in measures to ensure serious consideration of arguments by members of the public to take approaches other than those in the policy statement.

Public Participation in Adoption of Policy Statements

9. When an agency is contemplating adopting or modifying a policy statement, it should consider whether to solicit public participation, and if so, what kind, before adopting the document. The options range from outreach to selected stakeholder representatives to stakeholder meetings or webinars to advisory committee proceedings to invitation for written input from the public with or without a response. In deciding how to proceed, the agency should consider:

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- a. existing agency procedures for the adoption of policy statements, including any procedures adopted in response to the Office of Management and Budget's Final Bulletin for Agency Good Guidance Practices (2007);
 b. the factors listed in Recommendation 8;
 c. the likely increase in useful information available to the agency from broadening participation, keeping in mind that non-regulated parties may offer different
 - c. the likely increase in useful information available to the agency from broadening participation, keeping in mind that non-regulated parties may offer different information than regulated parties and that non-regulated parties will often have no opportunity to provide input regarding policy statements other than at the time of adoption;
 - d. the likely increase in policy acceptance from broadening participation, keeping in mind that non-regulated parties will often have no opportunity to provide input regarding policy statements other than at the time of adoption, and that policy acceptance may be less likely if the agency is not responsive to stakeholder input;
 - e. whether the agency is likely to learn more useful information by having a specific agency proposal as a focal point for discussion, or instead having a more free-ranging and less formal discussion; and
 - f. the practicability of broader forms of participation, including invitation for written input from the public, keeping in mind that broader participation may slow the adoption of policy statements and may diminish resources for other agency tasks, including the provision of policy statements on other matters.
 - 10. An agency may make decisions about the appropriate level of participation document-by-document or by rules assigning certain participatory procedures to general categories of documents. If an agency opts for the latter, it should consider whether resource limitations may cause some documents to remain in draft for substantial periods of time and, if so, should either (a) make clear to stakeholders which draft policy statements, if any, should be understood to reflect current agency thinking or (b) provide in each draft policy statement that, at a certain time after publication, the document will automatically either be adopted or withdrawn.

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10.11. Where an agency decides against providing pre-promulgation public participation, the agency should consider offering an opportunity for such participation after promulgation.