

#### ADMINISTRATIVE CONFERENCE OF THE UNITED STATES

### **Managing Congressional Constituent Service Inquiries**

### **Committee on Administration and Management**

### Proposed Recommendation from Committee | May 3, 2024

Since the country's earliest years, constituent services have been a cornerstone of the representational activities of members of Congress. Thousands of people each year contact their elected representatives for help accessing federal programs or navigating adjudicative and other similar administrative processes. Elected representatives and their staff often submit requests to federal agencies on behalf of their constituents in such situations. This Recommendation refers to such requests as constituent service, or "casework," requests. In most circumstances, the resolution of an individual's issue should not require the assistance of the individual's elected representative or his or her staff. However, these casework requests often appear to be helpful in ensuring appropriate agency action. For agencies, congressional casework requests may reveal broader, systemic problems with their policies and procedures. For Congress, casework requests may also play an important role in oversight of executive-branch agencies, allowing members of Congress to gain greater awareness of the operation and performance of the programs Congress authorizes and funds.

Today, every member of Congress employs "caseworkers," both in Washington, D.C., and in local offices, who help constituents with requests ranging from the simple, such as assistance with government forms, to the complex, such as correcting errors in veterans' service records. While nearly all agencies receive congressional casework requests, the most frequently

<sup>&</sup>lt;sup>1</sup> This Recommendation and the best practices it identifies are intended to assist agencies with improving their management and resolution of congressional casework requests. Agency management of congressional requests directed towards programmatic or policy oversight is beyond the scope of this Recommendation.



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contacted include the Department of Veterans Affairs, Internal Revenue Service, Social Security Administration, Department of State, and U.S. Citizenship and Immigration Services.<sup>2</sup>

Agencies, especially those that receive a large volume of casework requests, have developed practices for receiving, processing, and responding to requests and interacting with congressional caseworkers. There is significant variation in these practices across a number of dimensions.

Organizationally, some agencies assign responsibility for managing casework requests to a centralized congressional liaison office, while others assign that responsibility to regional offices and staff that are empowered to work directly with caseworkers located in members' state or district offices. Still others provide additional avenues for members of the public to seek redress of grievances directly from the agency, such as through agency ombuds.<sup>3</sup>

Technologically, some agencies continue to use ad hoc, legacy systems to receive, process, and respond to casework requests, while others employ new technologies like internal electronic case management systems<sup>4</sup> and public-facing, web-based portals<sup>5</sup> to receive, process, and respond to casework requests in a more accurate, efficient, transparent, and timely manner.

Procedurally, many agencies have developed standard operating procedures (SOPs) for managing casework requests and made them available to caseworkers and the public. These SOPs vary widely in their content, scope, and level of detail. Some agencies have also produced

<sup>&</sup>lt;sup>2</sup> See Sean Kealy, Congressional Constituent Service Inquiries 23 (Mar. 25, 2024) (draft report to the Admin. Conf. of the U.S.).

<sup>&</sup>lt;sup>3</sup> Cf. Admin. Conf. of the U.S., Recommendation 2016-5, The Use of Ombuds in Federal Agencies, 81 Fed. Reg. 94316 (Dec. 23, 2016). See also Carol S. Houk et al., A Reappraisal: The Nature and Value of Ombudsmen in Federal Agencies (Nov. 14, 2016) (report to the Admin. Conf. of the U.S.).

<sup>&</sup>lt;sup>4</sup> Cf. Admin. Conf. of the U.S., Recommendation 2018-3, *Electronic Case Management in Federal Administrative Adjudication*, 83 Fed. Reg. 30,686 (June 29, 2018).

<sup>&</sup>lt;sup>5</sup> Cf. Admin. Conf. of the U.S., Recommendation 2023-4, Online Process in Agency Adjudication, 88 Fed. Reg. 42,682 (July 3, 2023).



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handbooks and other informational materials like flowcharts and plain-language summaries of their SOPs to educate and assist caseworkers.

Agencies are also subject to differing legal requirements that affect when, how, and what agency personnel can communicate to congressional caseworkers in responding to a casework request. These legal requirements, including the Privacy Act of 1974, the Health Insurance Portability and Accountability Act of 1996, and agency-specific rules and guidance, typically bar agencies from sharing records or information that contain protected or personally identifiable information with congressional caseworkers unless the constituent provides an executed expression of consent.<sup>6</sup>

Recognizing the unique and important role that constituent services play in agency-congressional relations and congressional oversight of federal programs, this Recommendation offers best practices to help agencies receive, process, and respond to congressional casework requests in an accurate, efficient, transparent, and timely manner. Of course, agencies differ with respect to the volume of casework requests they receive, the communities they serve, their operational needs, their statutory requirements, and the resources available to them. This Recommendation recognizes that, when adopting or reviewing practices for receiving, processing, and responding to casework requests and interacting with congressional caseworkers, agencies may need to tailor these best practices to their unique circumstances.

#### RECOMMENDATION

#### **Adopting Standard Operating Procedures**

1. Agencies, especially those that receive a large volume of congressional casework requests, should develop standard operating procedures (SOPs) for tracking and managing such requests. Topics that SOPs should address include, as appropriate:

<sup>&</sup>lt;sup>6</sup> See Kealy supra note 2, at 10.



57	a.	The agency office(s) or title(s) of personnel responsible for receiving, processing,
58		and responding to congressional casework requests and interacting with
59		congressional caseworkers, and the responsibilities of such office(s) or personnel;
60	b.	The procedure by which congressional caseworkers should submit casework
61		requests to the agency, including any releases, waivers, or other documentation
62		required by law;
63	c.	The procedure by which agency personnel receive, process, and respond to
64		requests, including: (i) any intra-agency assignments of responsibility for the
65		preparation, review, and approval of draft responses; (ii) any constraints on
66		agency personnel's ability to provide information in response to a casework
67		request; (iii) any circumstances in which a casework request should be elevated
68		for review by program or agency leadership; and (iv) the process by which agency
69		personnel responsible for handling casework requests communicate with other
70		agency personnel, including ombuds, when working to resolve a casework
71		request, consistent with ex parte rules;
72	d.	The agency's use of electronic case management or other systems employed for
73		managing casework requests and status updates, including the use of a trackable
74		unique identifier such as a docket number or case number (see Paragraph 6);
75	e.	The agency's procedures for monitoring the progress of responses to each
76		casework request (see Paragraphs 10–11);
77	f.	The major legal requirements, if any, that may restrict the agency's ability to
78		provide information to a congressional caseworker;
79	g.	The types of communications that the agency provides to congressional
80		caseworkers upon receiving a casework request, while processing a request, and
81		in responding to a request;
82	h.	Common circumstances in which agency personnel will prioritize certain
83		casework requests and why, as well as how the agency's processing of prioritized
84		requests differs from its handling of non-prioritized requests and any temporary



85		changes in prioritization or procedures that are adopted to address emergency
86		circumstances;
87		i. The kinds of assistance or relief that the agency can and cannot provide in
88		response to a casework request; and
89		j. Performance goals and measures for responding to casework requests (see
90		Paragraph 9).
91	2.	Agencies should make their SOPs on matters described in Paragraphs 1(a)-1(i) publicly
92		available on their websites as a single, consolidated document along with plain-language
93		materials that succinctly summarize them.
94	3.	Agencies should provide regular trainings for both new and experienced agency
95		personnel involved in receiving, processing, and responding to congressional casework
96		requests to ensure their familiarity and compliance with agency SOPs.
		Managing Casework Requests
97	4.	Agencies should not automatically close out incoming casework requests that do not
98		include information or documentation required for the request to be processed. Instead,
99		agency personnel should notify congressional caseworkers that their submissions are
100		incomplete and cooperate with the congressional caseworkers' efforts to remedy the
101		deficiency.
102	5.	When agencies complete a casework request, they should provide a written notice to the
103		congressional caseworker or office, unless the caseworker or office has indicated that no
104		written response is necessary.
		Using Technology to Streamline Request Management and Resolution
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105	6.	
106		casework requests should adopt systems, such as electronic case management systems
107		and web-based portals, to receive, process, and respond to requests in an accurate,
108		efficient, transparent, and timely manner. Such systems should allow agency personnel to
109		receive, process, and respond to casework requests consistent with established SOPs and



110		allow managers to monitor the status of requests and evaluate key performance goals and
111		measures.
112	7.	When considering adoption or development of an electronic case management system or
113		web-based portal, agencies should consult with similarly situated agencies or units with
114		particular expertise that may be able to share lessons learned during the adoption or
115		development of similar systems.
116	8.	In developing and modifying electronic case management systems and web-based
117		portals, agencies should solicit feedback and suggestions for improvement from agency
118		managers and personnel and, as appropriate, congressional caseworkers.
		Measuring Agency Performance
119	9.	Agencies should adopt performance goals for the processing of congressional casework
120		requests and, for each goal, objective measures that use data collected consistent with
121		Paragraph 10 to evaluate whether agency personnel are processing and responding to
122		congressional casework requests successfully.
123	10	. Agencies should collect data (to the extent possible, in a structured format) to allow
124		managers to track and evaluate, as applicable:
125		a. Processing times for casework requests;
126		b. The nature, timing, and substance of communications between agency
127		personnel and members of Congress and their caseworkers regarding specific
128		casework requests;
129		c. Agency actions taken in response to casework requests;
130		d. The frequency with which members of Congress and their caseworkers
131		resubmit the same request, for example, because the agency prematurely closed
132		a previous request without fully responding to the caseworker's inquiry, and
133		the reason(s) for the resubmission;
134		e. Trainings and other assistance that agency personnel provide to members of
135		Congress and their caseworkers regarding casework generally;
136		f. The congressional offices or caseworkers from which requests originate;



137	g. The identities and roles of agency personnel that work on casework requests;
138	and
139	h. Any other data agencies determine to be helpful in assessing the performance
140	of their processes for receiving, processing, and responding to casework
141	requests.
142	11. Agencies should evaluate on an ongoing basis whether they are meeting performance
143	goals for the processing of congressional casework requests and, as appropriate, identify
144	internal or external factors affecting their performance, identify opportunities for
145	improvement, and predict future resource needs.
146	12. Agencies should periodically reassess performance goals, measures, and associated data
147	collection practices to ensure they continue to reflect operational realities, programmatic
148	developments, and the expectations of agency leaders and members of Congress and their
149	caseworkers.
150	13. Senior agency officials should regularly consider whether congressional casework
151	requests are indicators of broader policy issues or procedural hurdles that the agency
152	should address.
	Communicating Effectively with Congress
153	14. Agencies should foster strong working relationships with congressional caseworkers and
154	maintain open lines of communication to provide information to and receive input from
155	caseworkers on agency procedures and facilitate efficient resolution of casework
156	requests. Options for fostering such relationships include:
157	a. Providing a point of contact to whom caseworkers can direct questions about
158	individual casework requests or casework generally;
159	b. Maintaining a centralized webpage on the agency's website, consistent with
160	Paragraph 2, where caseworkers can access the agency's SOPs; any plain
161	language materials that succinctly summarize the agency's SOPs; and any
162	releases, waivers, or other documentation that caseworkers must submit with
163	requests;



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- c. Providing training or other events—in person in Washington, D.C., or regionally, or online in a live or pre-recorded format—through which agency personnel can share information with congressional caseworkers about the agency's procedures for receiving, processing, and responding to congressional casework requests (and, for agencies that frequently receive a high volume of casework requests, holding such events regularly and either in person or live online, to the extent practicable, in a manner that facilitates receipt of user experience feedback);
- d. Participating in trainings or other casework-focused events organized by other agencies and congressional offices, including the Office of the Chief Administrative Officer of the House of Representatives and the Senate's Office of Education and Training; and
- e. Organizing periodic, informal meetings with congressional offices and caseworkers with whom the agency regularly interacts to answer questions and solicit feedback.
- 15. Agencies should periodically solicit input and user experience-related feedback from congressional caseworkers on the timeliness and accuracy of agencies' responses to casework requests.
- 16. When communicating with congressional caseworkers in the course of receiving, processing, or responding to casework requests, agencies should ensure that each communication identifies, as appropriate, any applicable legal constraints on the agency's ability to provide the information or assistance requested.
- 17. Congress should consider directing its training or administrative offices, such as the Office of the Chief Administrative Officer of the House of Representatives and the Senate's Office of Education and Training, to create a webpage that consolidates links to agencies' SOPs in one place for ready access by congressional caseworkers. Agencies should cooperate with any such effort, including by alerting the designated offices to any changes to the webpage at which their SOPs may be accessed.